



MLR Institute of Technology

Laxma Reddy Avenue, Dundigal, Quthbullapur (M), Hyderabad - 500 043

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ANNUAL REPORT 2020-2021



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About Centre for Innovation and Entrepreneurship

MLR Institute of Technology has established a student support ecosystem called the “Centre for Innovation and Entrepreneurship” with the objective of promoting creativity, innovation and entrepreneurship among student community and academia. The Centre for Innovation and Entrepreneurship (CIE) is a catalyst for Academia, Research and Development Institutions, Business Schools, Industries and Financial institutions to create seed fund sources and promote student enterprises.

Scope

Centre for Innovation and Entrepreneurship (CIE) is dedicated to promote Creativity, Innovation and Entrepreneurship. It is a pedestal to help Knowledge driven enterprises to establish and prosper under organized guidance. It also facilitates swift commercialization of a product based on sophisticated technology. The CIE aims to foster a vibrant ecosystem for the creation and growth of enterprises.

Centre for Innovation and Entrepreneurship

2020-2021 Activities

1	Name of the Event	Patent Law with Specific Focus on COVID-19
	Duration	11.06.2020
	Resource Persons	Mr.M Vijay Kumar Registered Patent and Trademark Agent
	Audience	73
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom meeting
	Objective:	<p>The objective of this program is</p> <ul style="list-style-type: none"> • To Know the importance of patents and its significance • To Know about Patent Law and Policy • To safeguard the invention. • To protect products, design or process that meets particular specifications
	Deliverables:	The deliverables of this program are Patent law and various policies and insights about how patent law would hinder the medical innovation.
Impact/Outcome:	Participants has gained insights about patents and its concerned policies.	

MLR INSTITUTE OF TECHNOLOGY
(UGC Autonomous and Approved by AICTE - New Delhi, NBA and NVA AC accredited)

MLR Centre for Innovation & Entrepreneurship

INSTITUTION'S INNOVATION COUNCIL (University of AICTE initiative)

I-WIN IP SERVICES Ideas Win

Webinar by
Intellectual Property Facilitation Centre
(Supported by Ministry of MSME, Govt. of India)

TOPIC
Patent Law with Specific Focus on COVID-19

SPEAKER

Vijay Kumar M.
B.Com, LL.B., M.Sc (IT), LL.M(IPR)
Registered Patent and Trademark Agent

E-Certificate will be issued to Participants

Registration Link -
http://bit.do/Register_IPR



Date : 11.06.2020
(03:00 PM - 04:30 PM)

Patron: Dr. K Srinivas Rao
Principal, MLRIT

Convener: Dr. A Vivek Anand
Professor & IPFC In-charge, MLRIT

Co-convener: Dr. Mahendra V
HEAD - CIE, MLRIT

Coordinator: Mr. Laxma Reddy,
Asst. Professor, MLRIT
laxmareddy24@mlrinstitutions.ac.in
ph no - 9849729796

MLR INSTITUTE OF TECHNOLOGY (AUTONOMOUS)

I-WIN IP SERVICES Ideas Win

Patent Law and Policy

- Property as a concept
- QUID PRO QUO - Give and Take
- Process involved in Patent Grant
- Pre-Grant Opposition
- Intellectual Property rights
- Requirements for grant of Patent
- Idea Conception
- Examination of Patent Application in light of requirements - S N U N
- Justification of IPR's
- Subject Matter
- Provisional/Complete Specification Drafting
- Issue of the FER
- Moving towards the Knowledge based economy
- Novelty/New
- Filing of Patent Application
- Reply/Response to FER
- Non-Obviousness/Inventive Step
- Prototype Designing/ Testing
- Hearing/ Written Submission
- Western Countries Influence
- Utility/ Industrial Application
- Filing of Complete Specification in case of Provisional earlier
- Grant/Refusal
- Specification - Best Mode

MLR INSTITUTE OF TECHNOLOGY (AUTONOMOUS)

I-WIN IP SERVICES Ideas Win

Patent Law and Public Health Policy

- Patent Law is to encourage Inventions/Innovations - The myth Patents Confine Knowledge is not correct. Patent Law is designed to properly disseminate knowledge through out the world. Patent Classifications - Requirement of working of Patents -
- The Objective of the Patent Law promotes innovation and encourage the development of domestic industries
- Governments need to strike a balance between protecting intellectual property rights and satisfying people's healthcare needs.
- India Signed TRIPS agreement on 01-01-1995 - Ten years Transitional Period granted and as per the agreement Indian Government shall amend its Intellectual Property Laws to be TRIPS Compliance by 01-01-2005.

MLR INSTITUTE OF TECHNOLOGY (AUTONOMOUS)

I-WIN IP SERVICES Ideas Win

Does the Patent Law help or hinder the Medical Innovation?

- We need to create a system of appropriate checks and balances. The process should be publicly available and open to scrutiny.
- In addition to the patent system, tax incentives provide another underutilized means of promoting medical advances, which can lead to a better health-care system and health outcomes for patients.
- Branded Drug Companies cautioned against overly narrow definitions of innovation that fail to adequately consider the benefits of a new drug for the patient.
- The science of drug development is not a whole bunch of moonshots. What's best for patients is to foster innovation, and such incremental innovations impact patients hugely.

2	Name of the Event	Entrepreneurs Mindset
	Duration	30.06.2020
	Resource Persons	Dr. Nandita Sethi Founder and Managing Director, The Entrepreneur zone Dr.V.Mahendra Incharge for Centre for Innovation and Entrepreneurship, MLRIT
	Audience	64
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Webex.com
	Objective:	The objective of this program is to integrate entrepreneurship training deeply into the existing Educational system to see more Start up activities on campuses and to create a culture and thinking which is highly entrepreneurial.
	Deliverables:	The deliverables of this program are Introduction to EMS, Meaning of EMS, Objectives, Features, Course Contents and Curriculum of EMS. Need, Role Institutions Involved in Providing EMSs in India.
Impact/Outcome:	Entrepreneurial Mindset For Startup is primarily meant for developing those first generation entrepreneurs who on their own cannot become successful entrepreneurs.	

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Centre for Innovation & Entrepreneurship

Webinar by
Centre for Innovation and Entrepreneurship

TOPIC
The Entrepreneurial Mindset to Startup

SPEAKER

Dr. Nandita Sethi
 Founder & Managing Director,
 The Entrepreneur Zone

E-Certificate will be issued to Participants

Registration Link - http://bit.do/register_webinar



Date : 30.06.2020
(04:00 PM - 05:30 PM)

Patron: Dr. K Srinivas Rao
 Principal, MLRIT

convener: Dr. Mahendra V
 HEAD - CIE, MLRIT

Faculty Coordinator:
 K sai kiran - 9030286126

Student Coordinators:
 Hemanth - 9441807655
 Arshad - 7893218685

WHAT MAKES AN ENTREPRENEUR
 Prem Ganapathy - Dr D



- 10th class pass, entered Mumbai, totally robbed
- Didn't know English/ Hindi
- Did odd job and saved Rs 1000 & invested in business
- Today 30-40 crores business,
- Over 70 Outlets
- In Newzealand, Dubai & Oman
- More than 100 varieties of Dosas

Participants (120)

- Dr. Mahendra Vachha
- nandita sethi
- Adrin
- Adrin
- Akhil JUT
- Akhilsh
- AKSHAY BABU


Believe In Your Idea!

"We don't like their sound, and guitar music is on the way out"
Dorco Recording Co. rejecting the Beatles in 1962

"The wireless music box has no imaginable commercial value."
David Sarnoff Associates, in rejecting a proposal for investment in the radio in the 1920s

"Who the hell wants to copy a document on plain paper?"
National Inventors Council, as told in 1940 to Chester Carlson, founder of XEROX


"There's never going to be a market for the telephone, and therefore we have declined the offer to take a license."
Chairman of Western Union, annual report from the late 1800s



THE ENTREPRENEUR ZONE
 Start To Startup

Turn your idea into a Killer idea

- ◆ Out of the box- but follow your passion Alma Mater
- ◆ A simple need based idea- The car screen shield
- ◆ May be an old wine in a New Bottle - Ola Cabs, Uber cabs, Foodpanda, Swiggy. Big basket, Grofers, Peeper Tap (travelling, shopping and food just got easier)



THE ENTREPRENEUR ZONE
 Start To Startup



3	Name of the Event	Virtual Training on IoT
	Duration	20.07.2020 – 23.07.2020
	Resource Persons	Dr.V.Mahendra Incharge for Centre for Innovation and Entrepreneurship, MLRIT Innovation Ambassador
	Audience	52
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Webex.com
	Objective:	The objective of this program is to make participants to get an Hands on Practice on IoT Technology
	Deliverables:	The deliverables of this program are Society Impact & Getting Started with IoT, Interfacing of Sensors and Actuators, IoT devices & Interfacing with Sensors, Hands on practice of IoT .
	Impact/Outcome:	The participants were able to get a hands on experience on TINCERCAD software and were able to develop projects on Internet of things.

Virtual Training on Internet of Things (IoT)

Target Audience: **B.Tech Aspirants**
 10+2 (Intermediate Completed)

Day 1: Society Impact & Getting Started with IOT

Day 2: Interfacing of Sensors and Actuators

Day 3: IOT Devices and Interfacing with Sensors

Day 4: Hands on Practice of IOT Use Cases

E-Certificate will be issued to Participants
Attractive prizes of worth 5000/- for building IOT use Cases

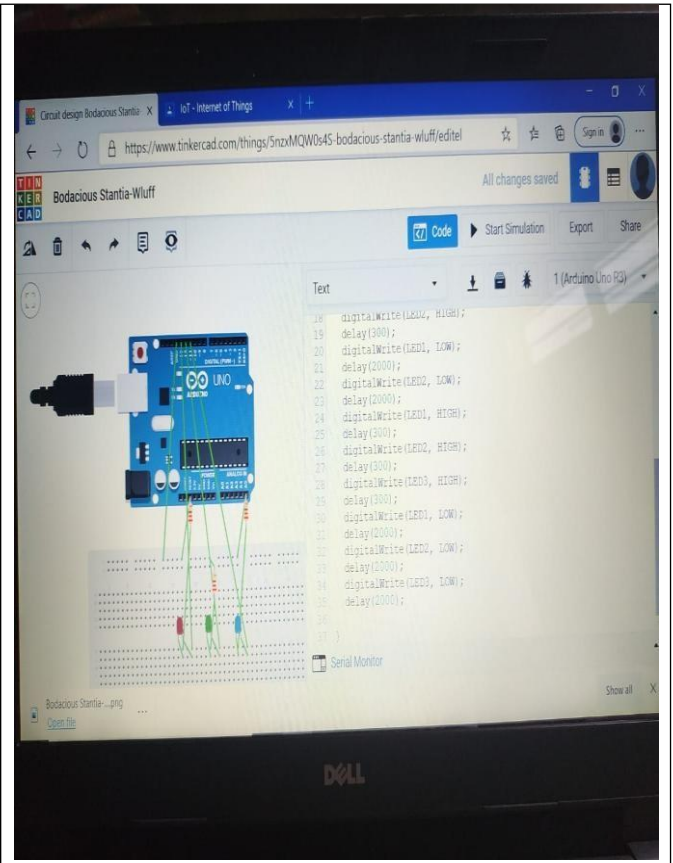
Faculty Coordinator: **A Shubhangi Rao - 9999361318**
 Student Coordinator: **Phani - 8186953816**
Nishanth - 9618321842

Date: **20-23 July 2020 (03:00 PM - 05:00 PM)**

Registration Link: <https://bit.ly/20e05jf>

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POWERED BY **MARRI LAXMAN REDDY**
 INSTITUTE OF TECHNOLOGY AND MANAGEMENT
 Autonomous, Accredited by NBA and NAAC, AICTE



4	Name of the Event	Basics of Intellectual Property Rights
	Duration	31.07.2020
	Resource Persons	Ms.Akanksha Kar Senior Associate, LexOrbis, New Delhi.
	Audience	75
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom meeting
	Objective:	<p>The objective of this program is</p> <ul style="list-style-type: none"> • To encourage innovation among Students and Faculties. • To learn the differences between trademark and copy rights • To Know the to obtain trademark and steps involved in registration of trademark • To know the essential requirements of registration of Design • To serve the public interest by facilitating economic growth.
	Deliverables:	The deliverables of this program are basics of Intellectual property rights, trademark registrations, design procedures .
Impact/Outcome:	Participants has gained insights about the Intellectual property rights.	

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Group of Institutions | UGC Autonomous and Approved by AICTE, New Delhi, FET, and P.A.D.C. Government

MLR Centre for Innovation & Entrepreneurship | **INSTITUTIONS' INNOVATION COUNCIL** | **CIpam**

Webinar by Intellectual Property Facilitation Centre (Supported by Ministry of MSME, Govt. of India)

TOPIC
Basics of Intellectual Property Rights (IPRS)

SPEAKER
Ms. Akanksha Kar.
Senior Associate, LexOrbis, New Delhi

E-Certificate will be issued to the participants

Registration Link - http://bit.do/bascis_IPR



Patron: Dr. K Srinivas Rao
Principal, MLRIT
Convener: Dr. A Vivek Anand
Professor & IPFC In-charge, MLRIT (ph:8056432427)
Co-convener: Dr. Mahendra Vucha
Professor, MLRIT
Coordinator: Prof. A Subandri Rao
Professor, MLRIT (ph:9999361318)

Date: 31.07.2020 (11:00 AM - 12:30 PM)

Advantage of Trade Mark Protection



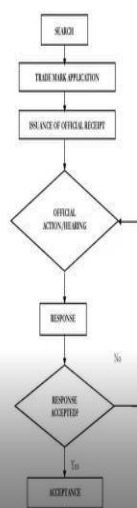
- » The exclusive right to the use of the trademark in relation to the goods or services in respect of which the trade mark is registered.
- » Upon obtaining trademark registration, ® symbol can be put next to it in form of an indicator which serves to warn others against using such trademark.
- » Registered proprietor has rights to assign, franchise or license the trademark to other parties allowing them to use it.
- » Protects your brand from being used for same or similar businesses, by any other person, as such action amounts to infringement of registered trademark and actionable under law.

Steps involved in trademark registration in India



1. Trademark search (advisable to ascertain prior existing same/similar marks on register)
2. Trademark filing
3. Examination
4. Publication in weekly Trade Marks Journal for third party oppositions.
5. In case of opposition, separate opposition proceedings commence and registration of trademark is subject to outcome of those opposition proceedings.
6. In case of no opposition, the trademark is processed for registration.
7. Renewal of trademark (registration is valid for 10 years from date of filing of trademark application and for continued maintenance, it has to be renewed on regular basis)

TRADE MARK PROTECTION PROCEDURE IN INDIA



Essential requirements for Registration of Design



- 1.1 The design should be **new** or **original**.

"New" means **NOT PREVIOUSLY PUBLISHED** anywhere in India or any other country in-tangible form or by use or in any other way.

"Original" means originating from the author of the design and includes the designs which though old in themselves yet are new in their application.[Sec 4].

- 1.2 Design should relate to features of **shape, configuration, pattern, ornamentation** or **composition of lines** or colors **APPLIED TO ANY ARTICLE**.

5	Name of the Event	Innovation and Patents
	Duration	13.08.2020
	Resource Persons	Mr. Siddharth Sharma Managing Associate, LexOrbis, New Delhi
	Audience	52
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom meeting
	Objective:	The objective of this program is <ul style="list-style-type: none"> • To encourage innovation among Students and Faculties. • To know the essential requirements of registration of Design
	Deliverables:	The deliverables of this program are basics of Innovations and patents.
Impact/Outcome:	Participants has gained insights about the Innovations and patents.	

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SARAI LAKSHMI NARAYAN
TRUST OF ENTREPRENEURSHIP (UGC Autonomous and Approved by AICTE - New Delhi, NEP) and NMAC accredited

MLR Centre for Innovation & Entrepreneurship

INSTITUTION'S INNOVATION COUNCIL

cipam

Webinar by
Intellectual Property Facilitation Centre
(Supported by Ministry of MSME, Govt. of India)

TOPIC
Innovation and Patents

SPEAKER
Mr. Siddharth Sharma
Managing Associate, LexOrbis, New Delhi

E-Certificate will be issued to the participants

Registration Link:
<https://qrqo.page.link/SCZnb>

Patron: Dr. K. Srinivas Rao
Principal, MLRIT

Convener: Dr. A. Vivek Anand
Professor & IPFC In-charge, MLRIT


Co-convener: Dr. Mahendra V
Professor, MLRIT

Coordinator: Mrs. A. Subangi Rao
Assistant Professor, MLRIT

Contact Details: ipfc@mlrinstitutions.ac.in

Date: 13.08.2020
(11:00 AM - 12:30 PM IST)

Who can file for a patent?



- Individual who invented the invention
- Assignee of the inventor:
 - Enterprises, Colleges, Startups
- Legal Representative of a deceased inventor

Zoom Meeting


Contents of a Patent Application

- Claims
 - Statements defining the invention and scope of protection of invention;
 - Examined for Requirements for Patentability
- Abstract
 - Provides a brief overview of the invention
 - Referred to during prior art searching

Zoom Meeting

Competitor Watch

- Learning what the competitors are innovating
- Understanding R&D trends of the rivals



6	Name of the Event	Patent Filing Procedure and PCT
	Duration	27.08.2020
	Resource Persons	Mr. Piyush Sharma Managing Associate, LexOrbis, New Delhi
	Audience	45
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom meeting
	Objective:	<p>The objective of this program is</p> <ul style="list-style-type: none"> • To Know the importance of patents and its significance • To Know about Patent Law and Policy • To safeguard the invention. • To protect products, design or process that meets particular specifications
	Deliverables:	The deliverables of this program are Filing options and strategy to file patent procedure in India and outside India.
Impact/Outcome:	Participants has gained insights about patents and its concerned policies.	

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MLR Centre for Innovation & Entrepreneurship

INSTITUTIONS' INNOVATION COUNCIL
 MEMBER OF THE INNOVATION COUNCIL OF INDIA

IPFC Intellectual Property Facilitation Centre

Webinar by Intellectual Property Facilitation Centre (Supported by Ministry of MSME, Govt. of India)

Topic
Patent Filing Procedure and PCT

Speaker
Mr. Piyush Sharma,
 Managing Associate, LexOrbis, New Delhi

Registration Link:
<https://forms.gle/A56DMA3erfUY7RYH9>

Patron: Dr. K Srinivas Rao, Principal, MLRIT

Convener: Dr. A Vivek Anand, Professor & IPFC In-charge, MLRIT

Co-convener: Dr. Mahendra V Professor, MLRIT

Coordinator: Mrs. A Subangi Rao, Assistant Professor, MLRIT

Date: 27.08.2020 (02:00 PM - 03:30 PM IST)

Contact details: ipfc@mlrinstitutions.ac.in

E-Certificate will be issued to the participants

Forms of IP

Copyright: Drawing of the camera/images captured

Design registration: Shape of camera

Patent: Parts of the camera
 Eg. Lens, Rotatable display

Trademark: Logo/ Device Mark
 Word Mark (Nikon)

Department of Industrial Policy and Promotion

What will we know after this session?

- What is a "design registration";
- Steps for applying for the design registration;
- How a design registration can be a tool to strengthen company position and branding; and
- Leveraging design registration with other forms of IP.

Department of Industrial Policy and Promotion

Contents

- Introduction
- Types of Applications
- Filing options and strategy
- Patent Filing Procedure in India
- Patent Filing Procedure Outside India

7	Name of the Event	Introduction to Industrial Design Filing Procedure and Registration
	Duration	10.09.2020
	Resource Persons	Mr. Jayesh Varavadekar Associate, Khaitan & Co.. Mumbai.
	Audience	52
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom meeting
	Objective:	<p>The objective of this program is</p> <ul style="list-style-type: none"> • To encourage innovation among Students and Faculties. • To learn the differences between trademark and copy rights • To Know how to obtain trademark and steps involved in registration of trademark • To know the essential requirements of registration of Design
	Deliverables:	The deliverables of this program are detailed description about the design process and its registration.
Impact/Outcome:	The participants were able to get an exposure to process of design registration and how to leverage design registration with other forms of IP.	

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MLR Centre for Innovation & Entrepreneurship

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiatives)

cipam Creative Intellectual Property Institute

Webinar by Intellectual Property Facilitation Centre
 (Supported by Ministry of MSME, Govt. of India)

TOPIC
Introduction to Industrial Designs, Filing Procedure & Registration

SPEAKER
Mr. Jayesh Varavadekar,
 Associate, Khaitan & Co., Mumbai

E-Certificate will be issued to the participants

Registration Link:
<https://forms.gle/ftclKPy7vQn5GgA17>

Date:
 10.09.2020
 (03:30-04:30PM IST)

Patron: Dr. K Srinivas Rao, Principal, MLRIT
Convener: Dr. A Vivek Anand, Professor & IPFC In-charge, MLRIT
Co-convener: Dr. Mahendra V, Professor, MLRIT
Coordinator: Mrs. A Subangi Rao, Assistant Professor, MLRIT

Contact Details:
ipfc@mlrinstitutions.ac.in

Zoom Meeting

Dr. A Vivek Anand Jayesh Varavadekar Harikrishna S... Manoj Srinavane Navya Shetty tarunh

Forms of IP

Copyright: Drawing of the camera Images captured

Design registration: Shape of camera

Registration of integrated circuit layout design (SICLD Act 2000)

Patent: Parts of the camera Eg. Lens, Rotatable display

Trademark: Logo Device Mark Word Mark (Nikon)

Nikon

Department of Industrial Policy and Promotion

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MARRI LAXMAN REDDY

IPFC

KHAITAN & CO

Participants (15)

Dr. A Vivek Anand (Host, me)

Jayesh Varavadekar, (Co-host)

B.Nagaraj Goud MLRIT

Dr. Jhendra Kumar

Harikrishna Reddy Channreddy

Harshada Rayate

Karthik Rajendra

Manoj Srinavane

Mayur Borse

Navya Shetty

Nitesh Shukla

Raja R

Sanjay Kishoragar

Srinivas Yesampudi

tarunh

Zoom Meeting

Dr. A Vivek Anand Jayesh Varavadekar Harikrishna S... Manoj Srinavane Navya Shetty tarunh

What will we know after this session?

- What is a "design registration";
- Steps for applying for the design registration;
- How a design registration can be a tool to strengthen company position and branding; and
- Leveraging design registration with other forms of IP.

Department of Industrial Policy and Promotion

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MARRI LAXMAN REDDY

IPFC

KHAITAN & CO

Participants (15)

Dr. A Vivek Anand (Host, me)

Jayesh Varavadekar, (Co-host)

B.Nagaraj Goud MLRIT

G.VISHWANATH

Harikrishna Reddy Channreddy

Harshada Rayate

Manoj Srinavane

Mayur Borse

MLRIT-Uday Rangan Goud

Navya Shetty

Nitesh Shukla

Sanjay Kishoragar

Srinivas Yesampudi

Karthik Rajendra

Zoom Meeting

Dr. A Vivek Anand Jayesh Varavadekar Harikrishna S... Manoj Srinavane Navya Shetty tarunh

Protecting Appearance Not Function

Department of Industrial Policy and Promotion

cipam

MARRI LAXMAN REDDY

IPFC

KHAITAN & CO

Participants (21)

Dr. A Vivek Anand (Host, me)

Jayesh Varavadekar, (Co-host)

Armeda chandrabala

B.Nagaraj Goud MLRIT

G.KRISHNAHAH

Harikrishna Reddy Channreddy

Harshada Rayate

Jhendra Kumar

Manoj Srinavane

Mayur Borse

MLRIT Anand

MLRIT-Uday Rangan Goud

Navya Shetty


Nitesh Shukla

R. BHASKAR REDDY

Sanjay Kishoragar



8	Name of the Event	Introduction to Copyright Filing Procedure and Registration
	Duration	24.09.2020
	Resource Persons	Ms. Udita Kanwar Associate, Khaitan & Co.. Mumbai.
	Audience	72
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom meeting
	Objective:	The objective of this program is to know about copyrights, and its filing procedure
	Deliverables:	The deliverables of this program are Introduction to copyrights, its filing procedure
	Impact/Outcome:	Participants has gained insights about the copyrights and its filing procedure

9	Name of the Event	Branding and Trademarks, Filing Procedure and Registration
	Duration	08.10.2020
	Resource Persons	Ms. Sunaina Brahma Associate, Khaitan & Co.. Mumbai.
	Audience	54
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom meeting
	Objective:	<p>The objective of this program is</p> <ul style="list-style-type: none"> • To gain knowledge on Branding and Trademark, filing procedure and registration process. • To learn the differences between trademark and copy rights. • To Know how to obtain trademark and steps involved in registration of trademark.
	Deliverables:	The deliverables of this program are Introduction to Branding and Trademark, its filing procedure and registration process.
Impact/Outcome:	Participants has gained insights on Branding and Trademark.	



MLR INSTITUTE OF TECHNOLOGY
(UGC Autonomous and Approved by AICTE-New Delhi, NBA and NAAC accredited)

Centre for Innovation & Entrepreneurship

Webinar by

Intellectual Property Facilitation Centre


(Supported by Ministry of MSME, Govt. of India)

Topic

Branding & Trademarks, Filing Procedure & Registration


SPEAKER

Ms. Sunaina Brahma,
Senior Associate, Khaitan & Co., Mumbai



E-Certificate will be issued to the participants

Registration Link:
<https://forms.gle/Wz2bMXEtN94nTZkj9>



Date: 08.10.2020
(04:00 PM – 05:00 PM)

Patron: Dr. K Srinivas Rao, Principal, MLRIT
Convener: Dr. A Vivek Anand, Professor & IPFC In-charge, MLRIT
Co-convener: Dr. Mahendra V, Professor, MLRIT
Coordinator: Mrs. A Subangi Rao, Assistant Professor, MLRIT
Contact Details:
ipfc@mlrinstitutions.ac.in

What marks are not registrable?


Absolute grounds of refusal (Section 9)

- Non-distinctive marks (Best for any goods or services)
- Descriptive marks (Rasoi for cooking and kitchen)
- Common to trade (no tea trader could register the mark CUTTING for tea)
- Which hurt religious susceptibilities or containing scandalous or obscene matter (Shiva for sandals; Jesus Jeans for clothing)
- Comprises of scandalous or obscene matter
- Prohibited under the Emblems and Names (Prevention of Improper Use), Act 1950
- Shapes denoting functional aspects

Relative grounds of refusal (Section 11)

- Identical/similar to earlier mark in respect of identical/similar goods/services
- Marks identical or similar and goods/services different - Well-known Mark
- Exceptions: consent of the earlier owner, honest concurrent user and conditions/limitations

What is Branding?



A process of promoting a particular product or a service by means of advertising and distinctive word or design.


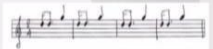
Why Branding?

- A company gets recognition and becomes known to the customers;
- Generates business value for the company;
- Improves employee pride and satisfaction;
- Creates trust within the marketplace.

Legal protection is essential in order to establish a fair trade and competition.

Copyright © Khaitan & Co. 2020 | 1

Non-Conventional Marks

Sound Mark
Eg: Yoodlee - (Human voice yodelling Yoodlee); MGM Lion.

Signature Mark
Eg: Sachin Tendulkar
Alia Bhatt

Scent & Taste Mark
No smell and taste marks have been registered till date in India.

Copyright © Khaitan & Co. 2020 | 5

10	Name of the Event	FDP Patent Law for Engineers and Researchers
	Duration	12.10.2020-16.10.2020
	Audience	45
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom meeting
	Objective:	<p>The objective of this program is</p> <ul style="list-style-type: none"> • To Know the importance of patents and its significance • To Know about Patent Law and Policy • To safeguard the invention. • To protect products, design or process that meets particular specifications.
	Deliverables:	The deliverables of this program are Patent Law-Priliminary sections, Priliminary rules ,Patentability of Inventions, Patent specification and prosecution, licensing and patent enforcement and International arrangement.
Impact/Outcome:	Participants has gained insights on patents and its concerned policies.	



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AICTE-ATAL sponsored
ONLINE MODE FACULTY DEVELOPMENT PROGRAMME
 organized by Intellectual Property Facilitation Centre (Supported by Ministry of MSME, Govt. of India)

Topics of FDP
 • Patent Law - Preliminary sections and Preliminary rules
 • Patentability of Inventions
 • Patent Specification
 • Patent Prosecution
 • Compulsory Licensing
 • Patent Enforcement and International Arrangement

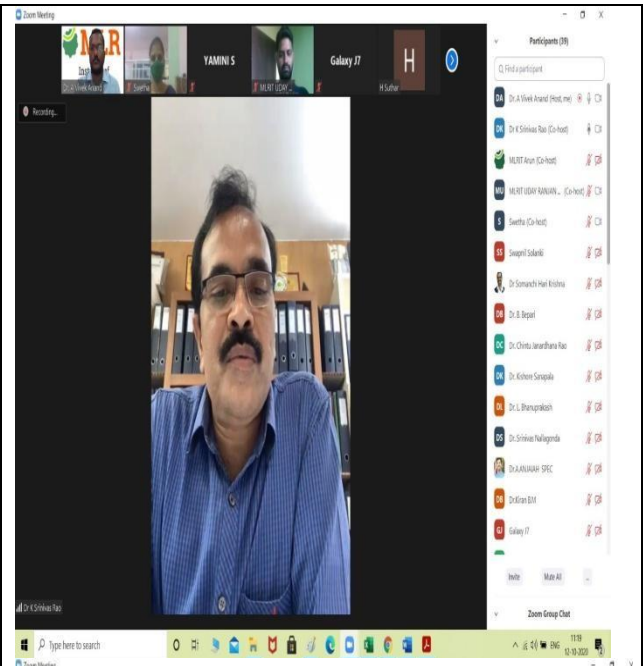
PATENT LAW FOR ENGINEERS & RESEARCHERS

Convener: Dr. K. Srinivas Rao, Principal, MLR Institute of Technology
 Chief Patrons: Chairman: Sri. Marri Laxman Reddy, Secretary: Sri. Marri Rajashekar Reddy, MLR Institute of Technology

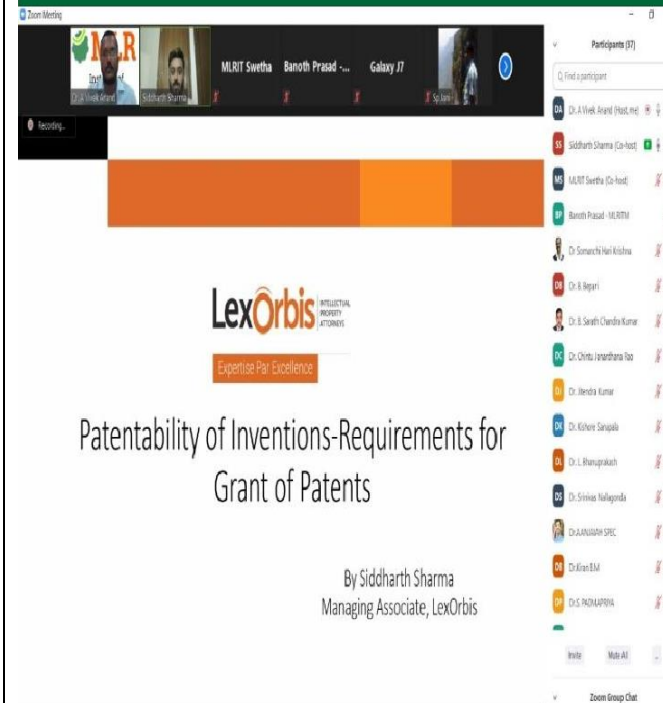
Co-ordinator: Dr. A. Vivek Anand, Professor and IPFC In-charge, MLR Institute of Technology, Mobile: +91-8056432427, Email: ipfc@mlrinstitutions.ac.in

October 12-16, 2020
 NO REGISTRATION FEE

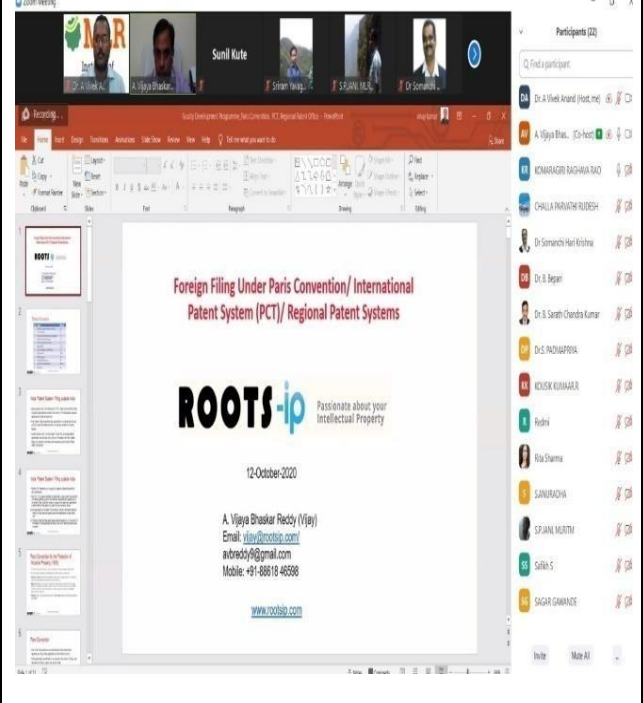
<https://atalacademy.aicte-india.org/signup>



Zoom Meeting interface showing a video call in progress. The main window displays a man with glasses and a mustache. The top bar shows participants: YAMINI S, Galaxy J7, and H. The right sidebar lists 19 participants, including Dr. A. Vivek Anand (Host), Dr. S. Krishna Rao, MLRIT Swetha, MLRIT Sreeharsha, Swetha, Sangeetha, Dr. Somnath Hari Krishna, Dr. B. Bepari, Dr. Chitu Inambhara Rao, Dr. Kishore Sangeetha, Dr. L. Bhargavakrish, Dr. Srinivas Nalagonda, Dr. ANJANA SREC, Dr. Kishor EBM, and Galaxy J7.



Zoom Meeting interface showing a presentation slide. The slide features the LexOrbis logo and the text: "Patentability of Inventions-Requirements for Grant of Patents" by Siddharth Sharma, Managing Associate, LexOrbis. The top bar shows participants: MLRIT Swetha, Banoth Prasad, Galaxy J7, and Siddharth Sharma. The right sidebar lists 17 participants, including Dr. A. Vivek Anand (Host), Siddharth Sharma, MLRIT Swetha, Banoth Prasad, Dr. Somnath Hari Krishna, Dr. B. Bepari, Dr. B. Sreetha Chandra Kumar, Dr. Chitu Inambhara Rao, Dr. Harendra Kumar, Dr. Kishore Sangeetha, Dr. L. Bhargavakrish, Dr. Srinivas Nalagonda, Dr. ANJANA SREC, Dr. Kishor EBM, and Dr. S. POORNAPRIMA.



Zoom Meeting interface showing a presentation slide. The slide is titled "Foreign Filing Under Paris Convention/ International Patent System (PCT)/ Regional Patent Systems" and features the ROOTS-ip logo. It includes contact information for A. Vijaya Bhaskar Reddy (Vijey) and the website www.rootsip.com. The top bar shows participants: Sunil Kute, Srinivas Nalagonda, S. Prasad, and Dr. Somnath Hari Krishna. The right sidebar lists 22 participants, including Dr. A. Vivek Anand (Host), A. Vijaya Bhaskar Reddy, KONDARAGIRI RAGHAWARAO, CHALLA RAVATEJ RUDRESH, Dr. Somnath Hari Krishna, Dr. B. Bepari, Dr. B. Sreetha Chandra Kumar, Dr. S. POORNAPRIMA, KUNSIK KANHAR, Rishi, Riva Sharma, SARANYA, SRJANI, MUTHI, Sathya S, and SAGAR GAWANDE.

11	Name of the Event	KAPILA
	Duration	15.10.2020 – 20.10.2020
	Resource Persons	Shri. Varun Chamadiya Founder of Proactive IShri. Prabuddha Ganguli CEO, VISION-IPR Shri. Sameer Kumar Swaroop Deputy Controller of P & D DrUnnatPandit Prof JNU Dr. Nilanjana Mukherjee Deputy Controller of Patents and Designs Dr. Sheetal Chopra Director – IPR Advocacy
	Audience	56
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Online YouTube live
	Objective:	The objective of this program is to make participants <ul style="list-style-type: none"> • To Know the importance of patents and its significance • To Know about Patent Law and Policy
	Deliverables:	The deliverables of this program are <ul style="list-style-type: none"> • Identification of the Problems and classification • How to Generate Idea from literal thinking • How to Generate Innovation idea for social cause. • Role of Intellectual Property rights • How Innovation Ecosystem in Academic Institutions • What is Prior Art search & how to Patent Drafting.
	Impact/Outcome:	Participants has gained insights on patents and importance of innovation ecosystem in Academic institutions.


Ministry of Education
Government of India

MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)


INSTITUTIONS'
INNOVATION
COUNCIL

KAPILA: Kalam Program for IP Literacy and Awareness


National Intellectual Property Literacy Week
15-23 October 2020



Dr. A. P. J. Abdul Kalam
Former President of India



Last Date For Assesment Submissions
25th October 2020
Evening 1800 Hrs
Scan To Submit



Shri Narendra Modi
Prime Minister of India

**SUBMIT YOUR ASSESMENTS TODAY
FOR FINAL EVALUATION**

YouTube LIVE /mhrdinnovationcell

@mhrd_innovation /mhrdInnovation /mhrdinnovationcell kapila@aicte-india.org



12	Name of the Event	Python Programming
	Duration	28.10.2020 – 12.11.2020
	Resource Persons	Dr. Shanmugam Sivaraman Founder Director, Design Desk (India) Private Limited
	Audience	45
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Cisco WebEx Meetings
	Objective:	<p>The objective of this program is</p> <ul style="list-style-type: none"> • To Create a variety of projects in scratch and python. • To Compare block-based programming and text-based programming.
	Deliverables:	<p>The deliverables of this program are Scratch Programming ,Basics of Scratch ,Project Basics ,Adding Interactivity , Math Concepts , Logic , Adding Sound ,Costumes and Background Changes.</p> <p>Python, Numbers and Variables ,Loops, Conditions, Functions ,Turtle Graphics ,Games ,Building Interactive apps.</p>
Impact/Outcome:	Participants has gained insights on scratch programming and python programming and were able to develop various projects by integrating multi-disciplinary topics.	

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organized by Intellectual Property Facilitation Centre (Supported by Ministry of MSME, Govt. of India)

Topics of FDP
 • Patent Law - Preliminary sections and Preliminary rules
 • Patentability of Inventions
 • Patent Specification
 • Patent Prosecution
 • Compulsory Licensing
 • Patent Enforcement and International Arrangement

PATENT LAW FOR ENGINEERS & RESEARCHERS

Convener: Dr. K Srinivas Rao, Principal, MLR Institute of Technology
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 Co-ordinator: Dr. A Vivek Anand, Professor and IPFC In-charge, MLR Institute of Technology, Mobile: +91-8056432427, Email: ipfc@mlrinstitutions.ac.in

October 12-16, 2020 **NO REGISTRATION FEE**

<https://atalacademy.aicte-india.org/signup>

SS KK SN VC NS
Shanmugam Sivaram Ks Kiran sunnam Nagaraju Vinod Chavan Nagaraju Reddy S

Algorithm for drawing a house

Algorithm	Desired outcome of algorithm
<ol style="list-style-type: none"> 1. Draw a blue square in the centre of your page 2. Draw an orange equilateral triangle with one edge aligned with the top of the square 3. Draw two blue triangles inside the square 4. Draw a yellow square with sides half the length of the first square, inside the first square 5. Draw a green regular hexagon to the left of the square. The bottom of this shape should be inline with the bottom of the square 6. Draw a purple regular pentagon to the right of the square 	

R SS KK SN VC
rijenderan Shanmugam Sivaram Ks Kiran sunnam Nagaraju Vinod Chavan

13	Name of the Event	Semiconductor, Plant Variety and Traditional Knowledge
	Duration	12.11.2020
	Resource Persons	Dr. Ankita Jain Visiting Faculty NMIMS
	Audience	56
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom Meetings
	Objective:	The objective of this program is to gain knowledge on Semiconductors, Plant varieties and Traditional knowledge.
	Deliverables:	The deliverables of this program are Introduction to Semiconductors and its protection, Varieties of plants and their history. Importance of Traditional knowledge.
	Impact/Outcome:	Participants has gained insights on Semiconductors, Plant varieties and Traditional knowledge.

Webinar
MLRIT-Intellectual Property Facilitation Center
Supported by Ministry of MSME, Govt. of India

TOPIC

Semiconductor, Plant Variety and Traditional Knowledge

SPEAKER

Dr. Ankita Jain
Visiting Faculty - NMIMS



E-certificate will be provided for participants

Registration Link
<https://forms.gle/g7CH2W1pXwMEyEde9>



Date: 12.11.2020
02:00PM - 03:00PM

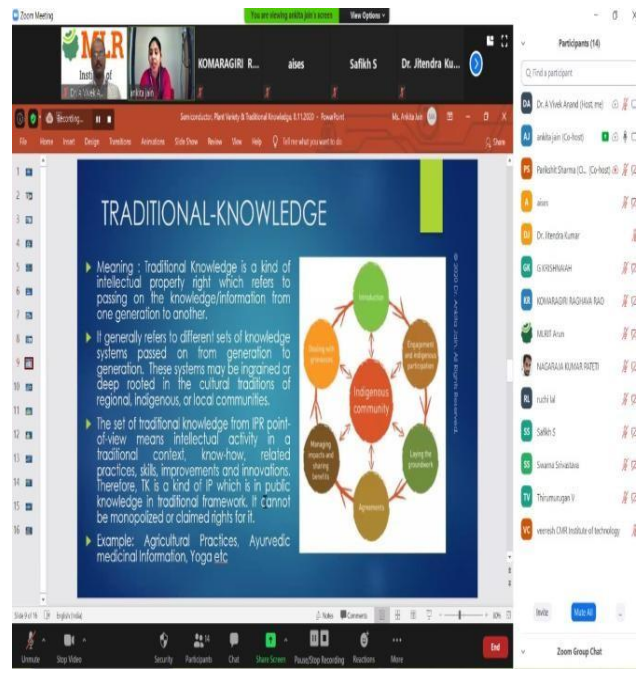
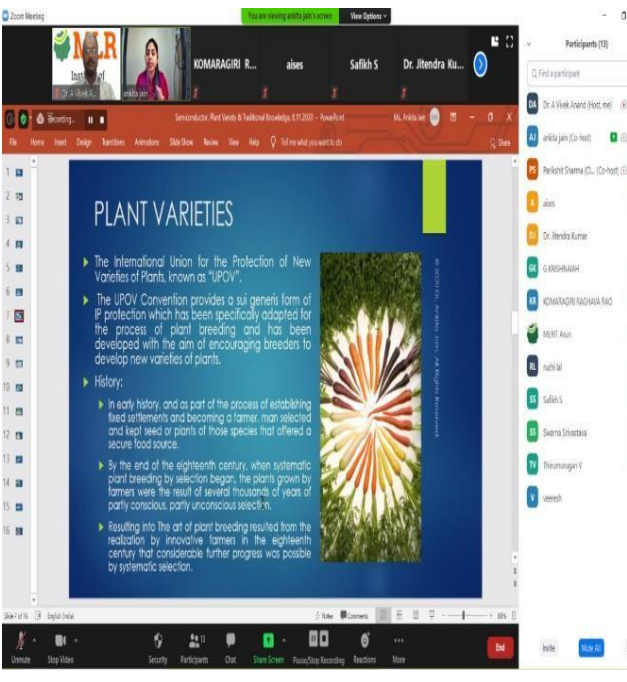
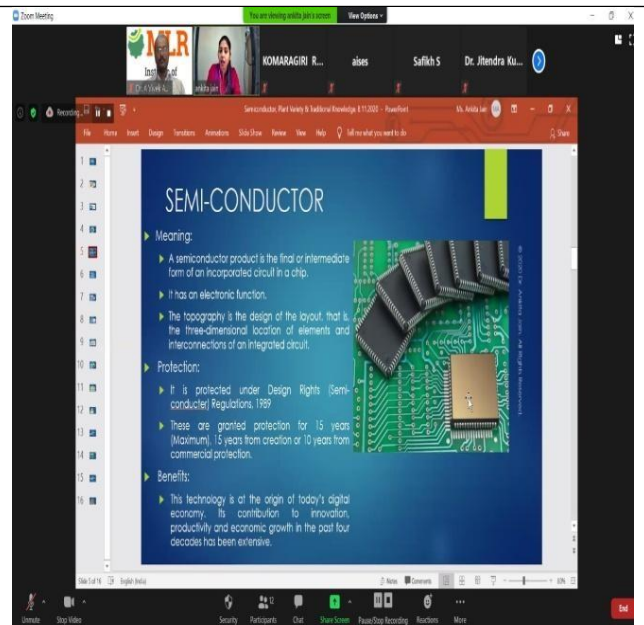
Patron: Dr. K Srinivas Rao
Principal, MLRIT

Convener: Dr. A Vivek Anand
Professor & IPFC In-charge, MLRIT

Co-convener: Dr. Mahendra Vucha
Professor, MLRIT

Coordinator: Mrs. A Subangi Rao
Assistant Professor, MLRIT

ipfc@mlrinstitutions.ac.in




14	Name of the Event	Mind Management
	Duration	25.11.2020
	Resource Persons	Mr. Gopi Krishna
	Audience	75
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom Meetings
	Objective:	The objective of this program is to make participants gain knowledge on Mind management.
	Deliverables:	The deliverables of this program are importance of mind management and its importance in personal, professional and social life.
Impact/Outcome:	Mind management help us to improve in handling our brain ,Prioritize the work ,Focus on the work, Learn how to handle the situations.	

MARRI LAKSHMAN REDDY
GROUP OF INSTITUTIONS

MIND MANAGEMENT

SUCCESS STARTS WITH
A BETTER MIND



**On 25/11/2020 10:00AM,
at
MLR Institute Of Technology**

Mind Management - Failure, Success & Your Mind

*I cannot change
yesterday, but I
can change today.*

POWER YOUR BRAIN
TO ITS TRUE POTENTIAL

11:44

11:31 / 1:10:40

gopalakrishna

Activate Windows
Go to Settings to activate Windows.

Windows
The license for the product you are using has expired. If you want to use the product, please contact the publisher. For more information, see Windows 10 activation.

15	Name of the Event	Virtual Open House
	Duration	26.11.2020
	Resource Persons	Dr.V.Radhika devi Professor & HOD, Dept. ofS&H
	Audience	67
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom Meetings
	Objective:	The objective of this program is to provide an Easy-to-Browse Content Experience and make them understand the rules and regulations of the institute.
	Deliverables:	The deliverables of this program are guided tour of the college showcasing its best aspects, LMS, Regulations to students during an online conference call.
Impact/Outcome:	The students were able to understand the importance of LMS and were able to utilize the online facilities of the college effectively.	

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Dundigal, Hyderabad-'43
(An Autonomous Institution)

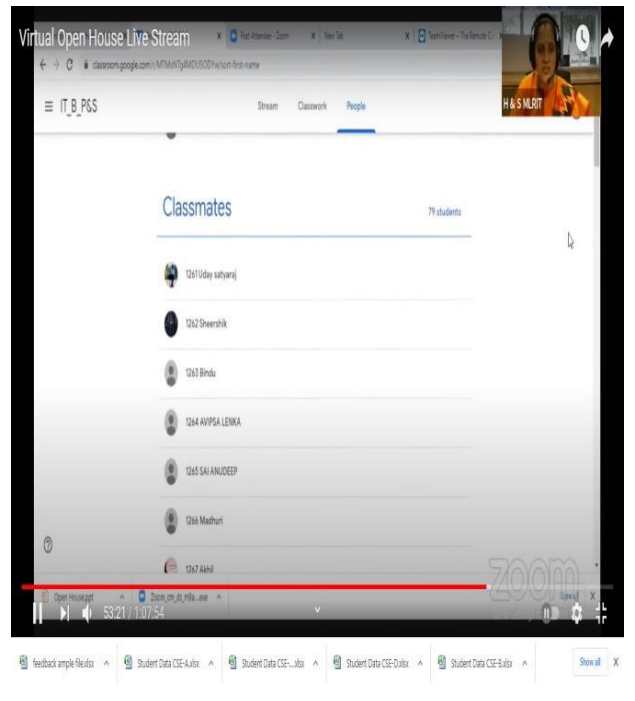
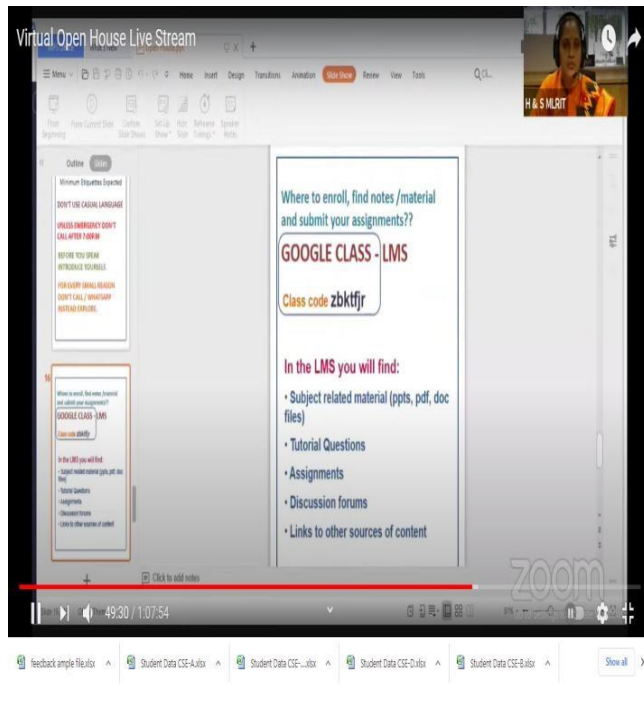
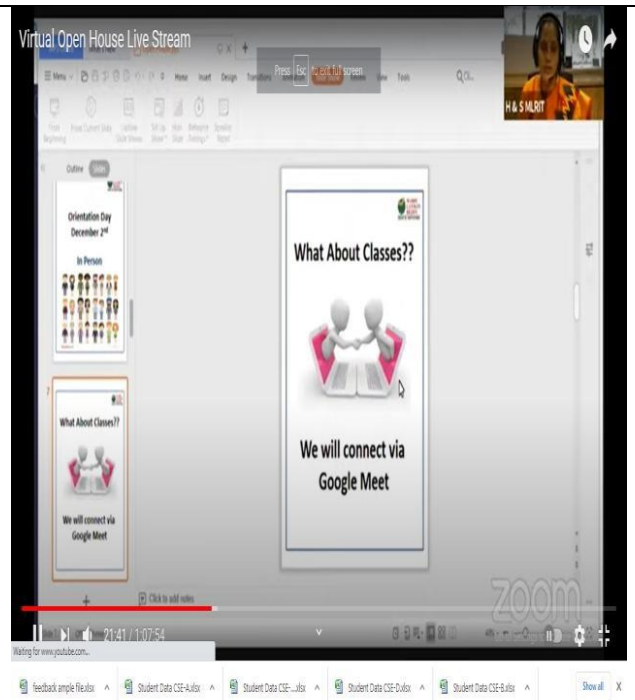
Invites All the Newly Admitted
B. Tech Students (A.Y.2020-21)

**VIRTUAL
OPEN HOUSE**

Nov 26 | 11:00 a.m.

Link to join

<https://youtu.be/zuz-NrKBu6A>



16	Name of the Event	Piracy and Counterfeiting
	Duration	26.11.2020
	Resource Persons	Mr. Vikramditya Chavan Senior associate, Naik Naik &co ., Mumbai
	Audience	52
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom Meetings
	Objective:	The objective of this program is to provide knowledge on piracy and counterfeiting.
	Deliverables:	The deliverables of this program are description on copyrights, infringement on copyright, Trademark
	Impact/Outcome:	Participants has gained insights on copyrights, piracy and counterfeiting.

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MLR GIE Centre for Innovation & Entrepreneurship **INSTITUTION'S INNOVATION COUNCIL** (Ministry of MSME, Government of India) **cipam** Creative India Institute of IPFC, India

Webinar
MLRIT-Intellectual Property Facilitation Center
Supported by Ministry of MSME, Govt. of India

TOPIC
Piracy & Counterfeiting

SPEAKER
Mr. Vikramditya Chavan
Senior Associate, Naik Naik & Co., Mumbai

E-certificate will be provided for participants

Registration Link
<https://forms.gle/woHchZaG6Bewm7iz7>



Date: 26.11.2020
03:00PM – 04:00PM

Patron: Dr. K Srinivas Rao
Principal, MLRIT

Convener: Dr. A Vivek Anand
Professor & IPFC In-charge, MLRIT

Co-convener: Dr. Mahendra Vucha
Professor, MLRIT

Coordinator: Mrs. A Subangi Rao
Assistant Professor, MLRIT

ipfc@mlrinstitutions.ac.in

WHAT IS COPYRIGHT?

“Copyright” is an Intellectual Property Right which protects the following categories of work (Section 13 (1)):

- Literary, dramatic, musical, artistic works including Software Applications (Life of Author Plus 60 years)
- Cinematograph Films (60 years)
- Sound Recordings (60 years)

Copyright does not protect:
Facts, ideas, concepts and information in Public Domain
However, it protects the expression of the same

INFRINGEMENT OF COPYRIGHT

▶ Copyright is infringed (Section 51) when:

- any person,
 - without obtaining permission does anything, which the exclusive right to do under the Copyright Act is with the owner of Copyright.
 - without obtaining permission permits for profit any place to be used for communication of the work to the public where such communication constitutes an infringement, unless he was unaware and had no reasonable ground for believing it to be an infringement of Copyright.
 - makes, sells, lets for hire, distributes, exhibits any infringing copies

TRADE MARK

A Trade Mark is a mark which is:

- Capable of being represented graphically in the form of:
 - a word or words, (Ex- Kodak, Apple or Reliance)
 - a logo, 
 - signature, (Ex- signatures of Sachin Tendulkar and Shah Rukh Khan)
 - shape of goods, (Ex- Toblerone and Ferrero Rocher)
 - label, packaging or combination of colours (Ex- Nutella)
 - sound (Ex- Intel Inside)
 - or any combination of the above (i.e. composite marks);
- Capable of distinguishing the goods and/or services of one person from those of others

17	Name of the Event	Communicative Competence - Ideation Workshop
	Duration	27.11.2020
	Resource Persons	Dr.Shaik khamar jhan Asst.professor H&S dept
	Audience	82
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom Meetings
	Objective:	<p>The objective of this program is to make participants</p> <ul style="list-style-type: none"> • Develop communication skills. • Know the Importance of communication competencies.
	Deliverables:	The deliverables of this program are detailed description of communication competencies and their importance.
Impact/Outcome:	Participants has gained insights on importance of communication competencies and their role in professional and social life.	

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GROUP OF INSTITUTIONS Dundigal, Hyderabad-'43
(An Autonomous Institution)

Invites All the Newly Admitted
B. Tech Students (A.Y.2020-21)

Communicative Competence
Know yourself and know the world

Nov 27 /11:00AM

LINK TO JOIN

<https://www.youtube.com/watch?v=HqHgcTs3I04&t=590s>

Communicative Competence: Know Yourself and Know the world

The diagram illustrates the communication process. It starts with a **Sender** who performs **Encoding**. The message is then transmitted through **Communication Media**. On the receiving end, the **Receiver** performs **Decoding**. A **Feedback** loop returns from the receiver to the sender. **Noise** is shown as a disruptive element that can affect the communication at various stages.

Listening Skills

Press [Esc] to exit full screen

- The International Listening Association claims that 85% of what we know we have learnt by listening.

- Bigger part of communication
- Learn new things
- Stimulates better speaking
- Critical Analytical Skill

Communicative Competence: Know Yourself and Know the world

Manuscript

- https://www.greatlearning.in/academy/university/courses/smart-english-basics-for-professionals?ambassador_code=aicte_free_Product45
- Spoken and Written Communication
- Improving your vocabulary
- Speaking and Presenting during interviews and Meeting

18	Name of the Event	Education and Environment
	Duration	28.11.2020
	Resource Persons	Dr. Amrita Dwivedi Asst. professor , IIT BHU
	Audience	47
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLR Institute of Technology
	Objective:	<p>The objective of this program is to make participants</p> <ul style="list-style-type: none"> • To explore environmental issues, • To get engaged in problem solving • To take action to improve the environment.
	Deliverables:	<p>The deliverables of this program are Education Policy and Its significance, The types of environmental issues on which decisions might be made, The physical setting of the prospective environmental decision, including its spatial scale; The types of social groups and individuals who might interact in a process leading up to an environmental decision, and The time frame within which the decision must be made.</p>
Impact/Outcome:	<p>This program has made participants develop a deeper understanding of environmental issues and have the skills to make informed and responsible decisions.</p>	

MARRI LAXMAN REDDY GROUP OF INSTITUTIONS
MLR Institute of Technology
 Dundigal, Hyderabad
 (An Autonomous Institution)

Invites all the newly admitted students of
 B. Tech A.Y.2020-21

A Talk on
Education & Environment

By
Dr. Amrita Dwivedi
 Asst. Professor

IIT INDIAN INSTITUTE OF TECHNOLOGY BANARAS HINDU UNIVERSITY

Nov 28 | 11:00 a.m.

Link to join
https://youtu.be/Ba9o7x97j_8

Education and Environment

Press Esc to exit full screen

MLR Institute of Technology
 Heartily Welcomes

Dr. Amrita Dwivedi

Ph.D. (2009) on "Urban Sanitation and Human Health: A Case Study of Varanasi City", Banaras Hindu University.
 Co-Principal Investigator in different projects funded by MHRD
 Mohan Se Mahatma: Puppet Show & Documentation under DIHPV
 url: <https://www.youtube.com/watch?v=hO24RcGdGp>

Books Published :14
 Converter, Universal Human Values.

Amrita Dwive...

5:06 / 52:30

day 3.pdf | IMG_20210129_00_...pdf | Reopening of Coll_...pdf | Day3 (2).pdf

Education and Environment

Press Esc to exit full screen

Why Education is Important?

- I think an education is not only important, it is the most important thing you can do with your life.
- Education is the most powerful weapon we can use to change the world.
- Education as a force for social change.

Amrita Dwive...

12:55 / 52:30

day 3.pdf | IMG_20210129_00_...pdf | Reopening of Coll_...pdf | Day3 (2).pdf

Find PHYSICS PDFs - kamalasin | D | WhatsApp | (1) Education and Environ... | Slide 1

youtube.com/watch?v=Ba9o7x97j_8&t=1600s

mlr institute of technology

Why Education Is Important?

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- Education as a force for social change.

Education and Environment

1,389 Views · Streamed live on Nov 28, 2020

35 | 1 | SHARE | SAVE

MLR Institute of Technology

Top chat replay

- Thagaram Mahesh cse d any one
- guess me CSE :?
- Sai Nikhil any exec
- Thakur Cse d
- Rekandar Luchana ya lam ese c
- Akash veddy Purma ECE B
- guess me CSE :?
- Sharathi Allu cse
- INDIA CREATE R
- sandhya sandy cse-d
- Sai Nikhil No rekandar lochana
- Thakur cse d
- guess me hi guess
- Rithwin Kommu sadhi lipc nenu enduku ocharu kuda tellyadu bwa is

Go to Settings to activate Windows

day 3.pdf | IMG_20210129_00_...pdf | Reopening of Coll_...pdf | Day3 (2).pdf

Type here to search | 11:40 AM 1/29/2021

19	Name of the Event	IP Commercialization and Technology Transfer
	Duration	10.12.2020
	Resource Persons	Ms. Smriti Yadav Partner Khaitan & co, Mumbai.
	Audience	75
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLR Institute of Technology
	Objective:	<p>The objective of this program is to make participants</p> <ul style="list-style-type: none"> • To know various types of licensing, Grant Clauses, Royalty, Obligations, Representations and Common Clauses. • To the procedure for licensing of Trademarks, Copy rights and Designs
	Deliverables:	<p>The deliverables of this program are</p> <ul style="list-style-type: none"> • Identification of IP • Licensing And Its Types • Licensing And Trademark
Impact/Outcome:	This program has made participants gain knowledge on IP Commercialization and Technology transfer techniques.	

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GROUP OF INSTITUTIONS

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(UGC Autonomous and Approved by AICTE - New Delhi), **MS** and **NAAC** accredited, **DIT** ranked

MLR GOE Centre for Innovation & Entrepreneurship

INSTITUTION'S INNOVATION COUNCIL
Ministry of MSME, Govt. of India

qipam
INTEGRATED INNOVATION & ENTREPRENEURSHIP

Webinar
MLRIT-Intellectual Property Facilitation Center
Supported by Ministry of MSME, Govt. of India

TOPIC
IP Commercialization and Technology Transfer

SPEAKER

Ms. Smriti Yadav
Partner, Khaitan & Co., Mumbai

E-certificate will be provided for participants

Registration Link
<https://forms.gle/cSNqDUVLubLXp7on8>



Date: 10.12.2020
03:00PM – 04:00PM

Patron: Dr. K Srinivas Rao
Principal, MLRIT

Convener: Dr. A Vivek Anand
Professor & IPFC In-charge, MLRIT

Co-convener: Dr. Mahendra Vucha
Professor, MLRIT

Coordinator: Mrs. A Subangi Rao
Assistant Professor, MLRIT

ipfc@mlrinstitutions.ac.in

Identification of IP

- What type of IP
 - TMs
 - Patents
 - Design
 - Copyright
 - Know-how
- Registration/application numbers
- Unregistered IP

Licensing - Types of Licenses

- Exclusive (exclusion of the licensor and other licensees)
- Non-exclusive
- Sole License (Licensor free to use but other licensees not permitted)
- Cross License (license to use IP in return for using IP)
- Grant back License (Patents, unregistered technology, copyrights, etc)
- Shrink Wrap (purchaser bound by the license upon opening the shrink wrap)
- Click Wrap/ Browse Wrap (license on internet- "I agree"; license for viewing website subject to certain conditions)

Licensing - Trade Marks

The Trade Marks Act, 1999

- Agreement may be in writing
- Quality Control, Markings and Brand Usage Guidelines - a must from the Licensor's perspective
- Licensing of unregistered trademarks is permissible
- License should not create multiple exclusive rights
- Registration of license with Trade Marks Registry not mandatory
- Whether use of Brand Extensions permissible?
- Co-branding - which mark will appear first. Co-brand should not be registered by the JV.

20	Name of the Event	IP Strategies for Business, Start-Ups and MSMEs
	Duration	17.12.2020
	Resource Persons	Ms. Savni Dutt Associate, Sai krishna & Associates
	Audience	47
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLR Institute of Technology
	Objective:	<p>The objective of this program is to make participants</p> <ul style="list-style-type: none"> • To learn and see business and Intellectual property together for innovation and Creativity • To know maximum about IP laws with examples • To know the important features of Government Schemes.
	Deliverables:	The deliverables of this program are detailed description on integration of Business and Intellectual property for creative innovations.
Impact/Outcome:	This program has made participants to gain knowledge on Intellectual property and its importance in business	

MLR Institute Of Technology
(UGC Autonomous and Approved by AICTE - New Delhi), **MS** and **NAAC** accredited, **ISO** certified

MLR Centre for Innovation & Entrepreneurship

INSTITUTION'S INNOVATION COUNCIL
(Approved by MSME)

cipam
INTEGRATED INSTITUTE OF PROFESSIONAL MANAGEMENT

Webinar
MLRIT-Intellectual Property Facilitation Center
Supported by Ministry of MSME, Govt. of India

TOPIC
IP Strategy for Business, Start-ups & MSMEs

SPEAKER

Ms. Savni Dutt,
Associate Partner, Saikrishna & Associates

E-certificate will be provided for participants

Registration Link
<https://forms.gle/sHnboiCNdk1zcKjw8>



Date: 17.12.2020
03:00PM – 04:00PM

Patron: Dr. K Srinivas Rao
Principal, MLRIT

Convener: Dr. A Vivek Anand
Professor & IPFC In-charge, MLRIT

Co-convener: Dr. Mahendra Vucha
Professor, MLRIT

Coordinator: Mrs. A Subangi Rao
Assistant Professor, MLRIT

ipfc@mirinstitutions.ac.in

Business + Intellectual Property

- Creating a new enterprise for profit & bearing its risks
- Entrepreneur: Someone who initiates and assumes the financial risks and accepts the rewards of a new enterprise and who usually undertakes its management.
- Usually:
 - Risk
 - Gain
 - Innovation
 - Creativity




Innovation & Creativity

- New Ideas
 - New Business Model
 - New Product
- New Use
- Intellectual Property :
 - Patent
 - Copyright
 - Trademark
 - Trade Secret




Important features of Govt. Schemes

- Financial support for international filing (Electronics & IT Sector)
 - Attorneys' Fees,
 - Patent Office filing fees,
 - Examination Fees,
 - Patent Search costs
- Reimbursement of charges incurred in filing patent application (50% or Rs. 15 Lacs, whichever is less) (Electronics & IT Sector)
- Expedited review for patent filings
- Assistance in drafting and filing



21	Name of the Event	Workshop on Machine Learning
	Duration	09.01.2021- 10.01.2021
	Resource Persons	Mr. Sai Nischal IIT Tirupati
	Audience	52
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Virtual(Online)
	Objective:	The objective of this program is to make participants get Hands on Practice on IoT Technology
	Deliverables:	The deliverables of this program are <ul style="list-style-type: none"> • Society Impact & Getting Started with IoT • Interfacing of Sensors & Actuators • IoT devices & Interfacing with Sensors • Hands on practice of IoT Use Cases
Impact/Outcome:	This program has made participants get hands on experience on IOT and participants were able take part in various competitions by developing their own projects.	



Centre for Innovation & Entrepreneurship





Machine Learning Workshop


Goal of the workshop:

1. Introduction to Machine Learning.
2. Hands on practice on Python Packages for ML.
3. Design of real life applications using ML Algorithms.


Timings: 3:00 - 5:00 PM
9-10 January

Register here:
bit.do/MLWorkshopCIE

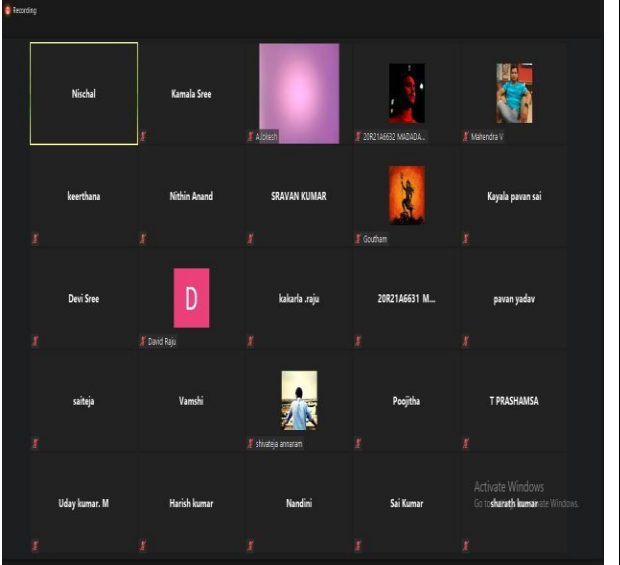
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Speaker



Nischal Koppula
IIT TIRUPATI



Recording

Nischal	Kamala Sree	A. Divya	20R21A6632 MADHUL	Mahendra V
keerthana	Nithin Anand	SRAVAN KUMAR	Goutam	Kayala pavan sai
Devi Sree	D	kakarla raja	20R21A6631 M...	pavan yadav
sahaja	Vamshi	Shrutya ansum	Poojitha	T PRASHANSA
Uday kumar, M	Harish kumar	Nandini	Sai Kumar	Activate Windows Go to settings to activate Windows.

22	Name of the Event	SWOT-You version 2.0
	Duration	08.01.2021
	Resource Persons	Dr. V. Mahendra Head of CIE
	Audience	76
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom
	Objective:	<p>The objectives of this program are</p> <ul style="list-style-type: none"> • To make one understand themselves better first. • Reducing the chance of failure • To compete successfully in any field • To make you know that distinguishes you among your peers.
	Deliverables:	The deliverables of this talk are “You version 2.0” through swot analysis to know about once strengths, weakness, opportunities and threats.
Impact/Outcome:	This program has made participants to gain knowledge on SWOT Analysis and were able to assess themselves.	

VIRTUAL WORKSHOP ON "You - Version 2.0" (Through SWOT analysis)

INCLUDING: E-Certificates & Badges	DATE & TIME: 8th January 2021 @6:00 PM	CONTACT DETAILS: Arshad(7893218685) Keerthana(7287812215)
--	---	--

Just for Rs. 49/- REGISTER SOON!

@mlritcle @Mrit_cie @MirFor @MLRITCIE

SWOT-You Version 2.0 (2021-01-08 at 04:39 GMT-8)

Why do I need this?

- To make the most of what you've got, you need to **understand yourself** better first
- Reduce the chance of failure by understanding where you lack and what to avoid
- To know what **distinguishes** you from your peers/competitors
- To **compete successfully** in your field
- This **helps in any area** of your life - interviews, facing obstacles, etc.

15:04 / 1:32:44

What is SWOT analysis?

INTERNAL	STRENGTHS	WEAKNESSES
	EXTERNAL	OPPORTUNITIES

ANALYSIS

- **Overlap analysis/Matching analysis:**
Strengths x Opportunities - Your strongest suits
Weaknesses x Threats - Areas to minimize or avoid
- **Wholly analysis/Converting analysis:**
Transforming Weaknesses → Strengths
Transforming Threats → Opportunities

23	Name of the Event	Introduction to Geographical Indications
	Duration	21.01.2021
	Resource Persons	Ms. Anooja padhee Senior associate k&S Partners
	Audience	74
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom
	Objective:	The main objective of this talk is to make students understand the concept of geographical indication.
	Deliverables:	The deliverables of this talk is detailed description of geographical indications
	Impact/Outcome:	The participants were able to gain knowledge on concept of geographical indications.

MARRI LAXMAN REDDY GROUP OF INSTITUTIONS | **MLR Institute Of Technology** | **ipam**
(UGC Autonomous and Approved by AICTE - New Delhi), NEET and NAAC accredited, NIF ranked | Original Idea Innovative India

MLR Centre for Innovation & Entrepreneurship | **INSTITUTION'S INNOVATION COUNCIL**
(Ministry of HRD Initiatives)

Webinar
MLRIT – Intellectual Property Facilitation Centre

Topic
Introduction to Geographical Indication

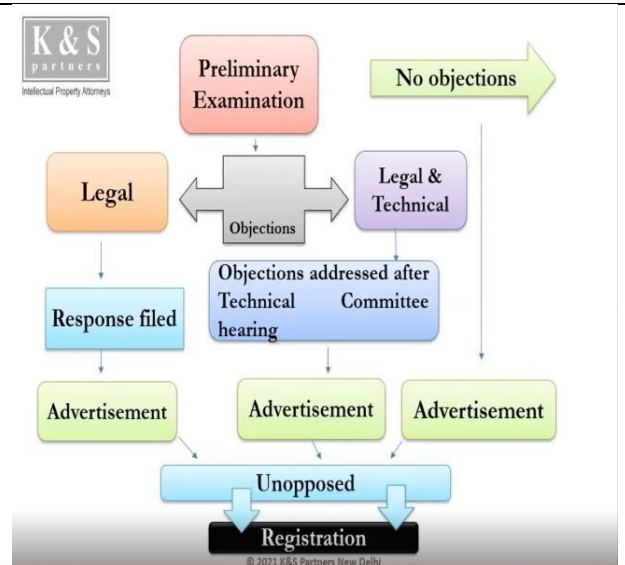
Speaker
Ms. Anooja Padhee
 Senior Associate
 K & S Partners

Registration Link
<https://forms.gle/Lhr4Fpxz2B4x6BkR8>




Date: 21.01.2021
 (03:00 PM – 04:00 PM)
<https://forms.gle/Lhr4Fpxz2B4x6BkR8>

ipfc@mlrinstitutions.ac.in




K & S partners | **Examples of Genericide**



Sherry

- Started life as a specific Spanish wine
- Ended it to mean any sweet wine. E.g., “British Sherry”



Epsom salt

- Started life as a specific salt from Epsom, UK;
- Ended up as a generic word for Sulphate of Magnesia of any origin

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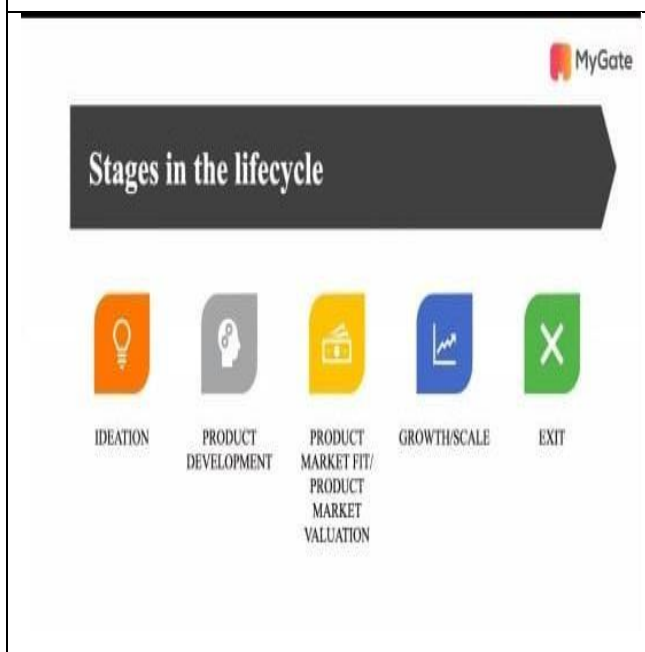
K & S partners | **What is a geographical indication?**

Art 22.1: Geographical indications are, for the purposes of TRIPs, “indications”

Which identify a good as originating in the territory of a Member, or a region or locality in that territory,	Where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin.
--	---

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24	Name of the Event	Life Cycle of startup
	Duration	23.01.2021
	Resource Persons	Mr. Anthony Anish Indian Airforce helicopter pilot, Instructor and DRDO project director.
	Audience	50
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom
	Objective:	The main objective of this talk is learn about the various stages(idea, launch, growth) of startup and what should we be doing at each one of the stages.
	Deliverables:	The deliverables of this program are detailed description of stages and phases of lifecycle of startup.
Impact/Outcome:	The participants has gained an awareness on various stages and challenges in setting up a startup.	



Summary

- A Kargil Veteran Indian Air Force helicopter pilot, instructor and DRDO project director who pivoted to being an entrepreneur and helped build 2 multi million \$ companies.

Experience

- Indian Air Force (IAF) Wing Commander June 1998 - 2018. A Kargil and Siachen veteran helicopter pilot, Instructor .
- DRDO Joint project Director 2015 - 2018, for India's most successful UAV project. SPOC for all clients, inter governmental stakeholders and industry technology partners.
- Apposite Learning Solutions Pvt Ltd Co-Founder 2012 -2014. Apposite creates innovative and result-oriented learning
- MyGate GM, Founding team member 2018 - Present. MyGate provides a wholistic community security management.


25	Name of the Event	Entrepreneurs Journey
	Duration	30.01.2021
	Resource Persons	Mr Viraj Gadde Young entrepreneur
	Audience	23
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLRIT
	Objective:	The main objective of this talk is to know about the journey of the entrepreneur, opportunities and the difficulties faced by them.
	Deliverables:	The expert has shared his experiences and challenges he faced while being an entrepreneur.
	Impact/Outcome:	The participants has gained an awareness on various stages and challenges of an entrepreneur while setting up a startup.

MLR Centre for Innovation & Entrepreneurship

t:hub

T-TRIBE talks

PRESENTS



VIRAJ GADDE

Co-founder, Pencilton

Topic: The Untold Story of a Entrepreneur's Journey
 Date: January 30, 2021
 Time: 4 PM - 5:30 PM

Joining Link:
bit.ly/3c5yNc7

4:13 PM | 14.6KB/s

Close Participants (23)

JS	Jitta Sri vidhya	Video Off	Audio Off
KM	Kalpana Minchala	Video Off	Audio Off
LL	Limat Limat	Video Off	Audio Off
LL	limat limat	Video Off	Audio Off
M	M Hemanthsai	Video Off	Audio Off
M	MUNUGALA RAJASHEKAR GOUD	Video Off	Audio Off
PT	PRASHAMSA THANDRA	Video Off	Audio Off
R	ramana kumar	Video Off	Audio Off
SV	S V MUTHESHAM AHMED	Video Off	Audio Off
SK	SAI KAUSHIK REDDY	Video Off	Audio Off
SC	Sushruth Chunchu	Video Off	Audio Off
TJ	Tanishq Jaiswal	Video Off	Audio Off
TS	Tanniru Santosh	Video Off	Audio Off
UK	Uday kumar Reddy	Video Off	Audio Off

Invite

26	Name of the Event	Legal and IPFC
	Duration	12.03.2021
	Resource Persons	Dr. A Vivekanand Incharge IPR Cell, MLRIT.
	Audience	32
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	CIE
	Objective:	<p>The main objective of this talk is</p> <ul style="list-style-type: none"> • To understand the basics of various forms of IPRs and its importance. • To know about various strategies to generate revenue from IPRs
	Deliverables:	The deliverables of this program are basics of various forms of IPRs and its importance and various strategies to generate revenue from IPRs.
Impact/Outcome:	The participants were able to gain knowledge on various forms of IPRs.	



 MLR Institute
of Technology

#AskMeAnything on MLRIT IPFC CENTER

**Speaker**
DR. VIVEK ANAND
Professor and Incharge,
MLRIT IPFC CENTER

 **FRIDAY, 12TH MARCH**  **7PM-8PM**

Join us live on  **LIVE**

Last Date for
submitting your questions:
THURSDAY, 11TH MARCH, 8 PM

SUBMIT YOUR QUESTIONS



← → ↻ 🔍 <https://www.facebook.com/MLRIT/videos/15015679388748> ☆ ⌵ 🔒

 X

 MLR Institute of Technology
was live:
March 12 · 🌐

#AskMeAnything - IPFC Centre At MLRIT

We are now live with Dr. Vivek Anand who is going to give us an overview of IPFC at MLRIT. Be ready...
See More

 155  58 Comments 2.1K Views

 Like  Comment  Share 

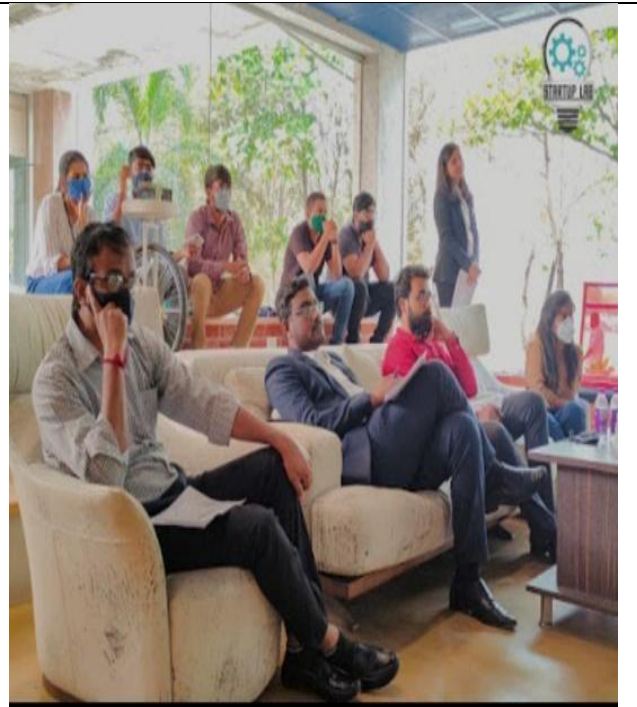
Comments Hide

Most Relevant ▾


 **Top Fan**
Venkata Phani Babu Vemuri · 10:50
What will the cost for applying design patent sir
Like · Reply · 19w

 Sreenivasa Reddy Mula · 15:44

27	Name of the Event	Startup Lab
	Duration	26.03.2021
	Resource Persons	Mr. Bhubesh kumar Director of food and agriculture Mr. Pratham Entrepreneur Ms. Prathyusha Entrepreneur Mr. Ganesh Iyer Innovative content developer, writer and social activist
	Audience	54
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom
	Objective:	The main objective of this talk is to make the students capable enough to build a startup that can support them financially.
	Deliverables:	Startup lab is a unique entrepreneurship program. Unlike incubators and accelerators that support business founders, a startup separates the idea-generation phase from the phase in which a team tests and develops idea.
	Impact/Outcome:	The participants from various institutes have took part in the event and has presented their startup ideas.



28	Name of the Event	Startup Opportunities in Data Science
	Duration	06.03.2021
	Resource Persons	Mr. Nagarjun Malladi Business Unit Head-Life Sciences & Medical Devices at Tech Mahindra
	Audience	45
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLRIT
	Objective:	<p>The main objective of this event is to</p> <ul style="list-style-type: none"> • To impart the basic knowledge in the area of Data Science • To disseminate the knowledge of data sciences among students, and faculty. • To provide conceptual understanding of how data sciences can be used to innovate and improve business processes.
	Deliverables:	The deliverables of this program are brief description about emerging technologies “DATA SCIENCE” and roles and responsibilities of a data scientist.
Impact/Outcome:	The participants were able to know the importance of Data Science with interconnection of cloud, AI, and also machine learning.	



CAREER DEVELOPMENT IN DATA SCIENCE

ORIENTATION PROGRAM ON 6th MARCH

DATE & TIME
6th MARCH
10:00 AM to NOON

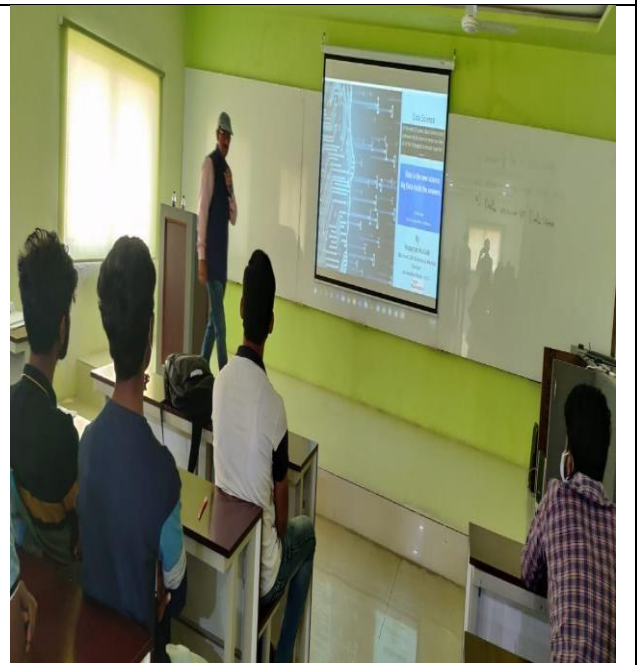
SPEAKER

NAGARJUN MALLADI

VENUE
MBA SEMINAR HALL

NAGARJUN MALLADI
Business Unit Head -
Life Sciences & Medical Devices
at Teeh Mahindra.

 **MLR Institute of Technology**
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING - DATA SCIENCE



29	Name of the Event	IP Strategy for MSME, Startups and Academic Institutions
	Duration	26.04.2021
	Resource Persons	Mr. A Vijaya Bhaskar Reddy Advocate and IP Attorney, IPFC, MLR Institute of Technology, Hyderabad.
	Audience	52
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom
	Objective:	<p>The main objective of this talk is</p> <ul style="list-style-type: none"> • To understand the basics of various forms of IPRs and its importance. • To know about various strategies to generate revenue from IPRs
	Deliverables:	The deliverables of this program are basics of various forms of IPRs and its importance and various strategies to generate revenue from IPRs.
Impact/Outcome:	The participants were able to gain knowledge on various forms of IPRs.	

 MLR Institute
of Technology

On the occasion of
World Intellectual Property Day

Join us for a webinar on
**IP Strategy for MSME, Startups and
Academic Institutions**

Organized by: IPFC-MLR Institute of Technology

 Resource Person:
MR. A VIJAYA BHASKAR REDDY
Advocate and IP Attorney


 **MONDAY 26TH APRIL**  **02:00 PM – 04:00 PM**



Join us on **zoom**

Meeting Link: <https://us06web.zoom.us/j/89704756109>
Meeting ID: 897 0475 6109

Trademarks & Goodwill


- ▶ Trademark can create and increase goodwill (or trust) for the business
- ▶ Positive image remains in the memory of consumers
- ▶ Consumers are likely to be selected or desired again. Similarly, demand also naturally repeats
- ▶ Market share may be increased/maintained so long as the good reputation of trademark is maintained.



INTELLECTUAL PROPERTY

- ▶ Intellectual property (IP) refers to creations of the mind. Intellectual Property Rights (IPR) are legal rights which result from intellectual activity in industrial, scientific, literary and artistic fields.
- ▶ These rights safeguard creators and other producers of intellectual goods and services by granting them certain time-limited rights to control their use.
- ▶ IP like any other property can be owned, sold or bought.



30	Name of the Event	Design with Fusion 360
	Duration	03.04.2021-04.04.2021
	Resource Persons	Mr.Kaleru Sai Kiran Assistant Professor, MLRIT
	Audience	60
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom
	Objective:	<p>The main objective of this program is to</p> <ul style="list-style-type: none"> • To impart the basic knowledge in the areas of Design and Advanced manufacturing. • To provide conceptual understanding of Prototyping, Designing and 3D Printing • To Enhance Creativity, Hands on Approach and Computer use. • To create awareness and interest among students.
	Deliverables:	The deliverables of This course are how to use 3D printing software to create digital designs that can be turned into physical objects. It will also demonstrate how 3D scanners work to turn physical objects into digital designs. This course is hands-on in nature and will provide step-by-step instructions to guide you through two popular 3D modeling programs, Cura and Fusion 360.
Impact/Outcome:	The students were able to develop products with their learning on 3D printing.	



MLR Centre for
CIE Innovation &
Entrepreneurship

INNOVATION PRACTICES

Design your Ideas and see your project come to life!

We provide you with the expertise you need to turn your ideas into reality.

Benefits:

1. Exciting Rewards and Prizes.
2. Appreciation and Participation certification
3. Opportunity to print your product
4. Chance to work with CIE future Innovative projects



To register scan/visit the site



bit.do/IP-REGISTRATIONS

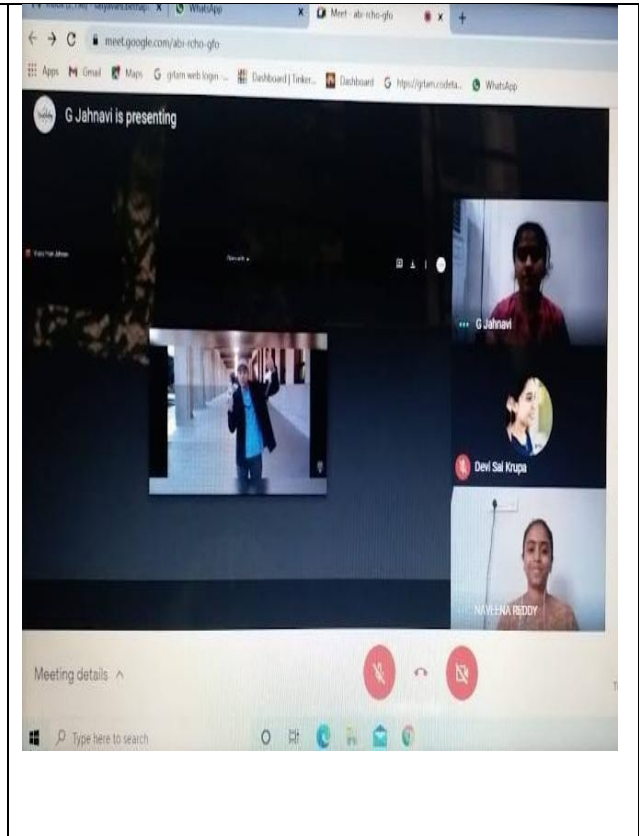
Get started
3&4 April '21

Contact us for info:
Sai Kiran Sir
903-028-6126

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31	Name of the Event	IPR Innovation Ambassador
	Duration	03.04.2021-04.04.2021
	Resource Persons	Dr. A Vivekanand Incharge IPR Cell, MLRIT.
	Audience	
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	CIE
	Objective:	<p>The main objective of this talk is</p> <ul style="list-style-type: none"> • To understand the basics of various forms of IPRs and its importance. • To know about various strategies to generate revenue from IPRs
	Deliverables:	The deliverables of this program are basics of various forms of IPRs and its importance and various strategies to generate revenue from IPRs.
Impact/Outcome:	The participants were able to gain knowledge on various forms of IPRs.	


Awareness Programme
on
Intellectual Property Rights


Date: 22nd July, 2021, 2.30-4.00 pm
Venue: Main Block, 4th Floor, AK-410

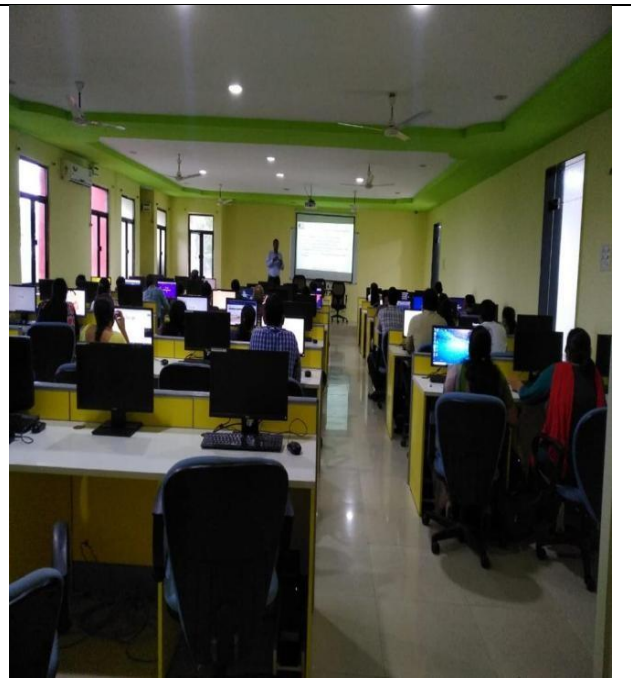
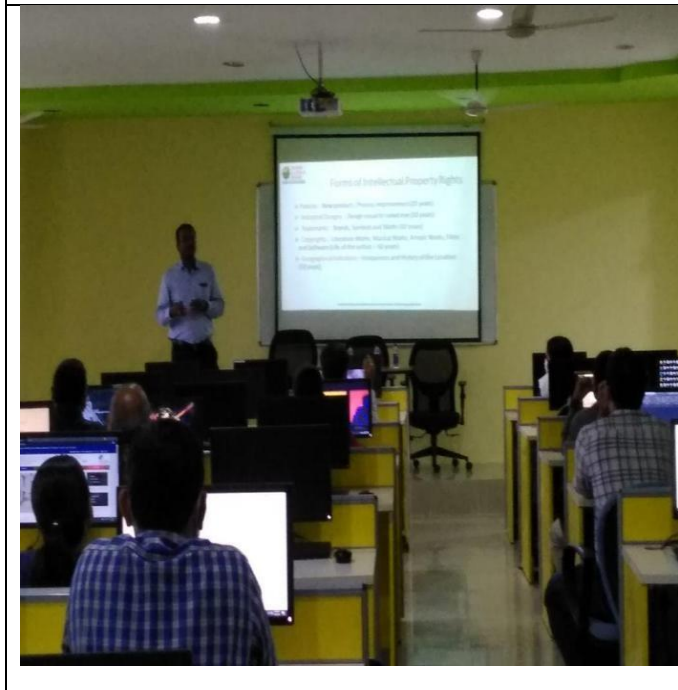
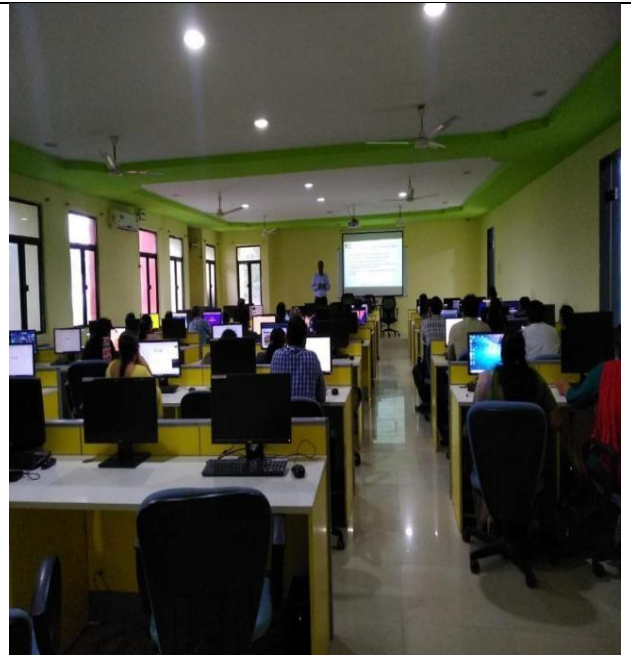
Topics to be covered

- Introduction to IP
- Basic/Special forms of IPR
- Criteria for Patent application in India
- Structure of the Patent


**INTELLECTUAL
PROPERTY
LAW**


RP: Dr. A Vivek Anand
In-charge, IPR Cell

Organized by
 **Department of Sciences & Humanities**
MLR Institute of Technology
www.mlrinstitutions.ac.in



32	Name of the Event	PhD Thesis to startup
	Duration	23.04.2021
	Resource Persons	Dr. Anand Deshpande
	Audience	58
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLRIT
	Objective:	The main objective of this talk is how to develop your research/master's thesis in to a startup
	Deliverables:	The experts have detailed on various possibilities and difficulties in converting a research/master's thesis into a start-up
Impact/Outcome:	The participants have gained knowledge on the process of converting a thesis in to a startup idea.	

Ministry of Education
GOVERNMENT OF INDIA

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

AICTE

Talk by
Dr. Anand Deshpande
on
From your Ph.D/ Masters Thesis to a start-up
Friday 23rd April 2021 at 11.00 AM

JOIN US ON

Speaker
Dr. Anand Deshpande
Founder
Chairman and Managing Director
Persistent Systems

Session Chair
Prof Anil D. Sahasrabudhe
Chairman, AICTE

YouTube Live /mhrdinnovationcell

GUEST OF HONOUR:

Dr. M.P. Poonia
Vice Chairman
AICTE

Prof. Rajive Kumar
Member Secretary
AICTE

Dr. Abhay Jere
Chief Innovation Officer
MoE's Innovation Cell

You can ask your queries directly to the speaker
in youtube comment during live session

Follow us on www.youtube.com/mhrd_innovation www.twitter.com/mhrd_innovation

Customers

During customer development, a start-up searches for a business model that works. If customer feedback reveals that its business hypotheses are wrong, it either revises them or "pivots" to new hypotheses. Once a model is proven, the start-up starts executing, building a formal organization. Each stage of customer development is iterative: A start-up will probably fail several times before finding the right approach.

Search

1. Is this a problem?
2. Is this the solution?
3. Can we sell this solution?

Execution

4. Can we repeat selling this solution?
5. Can we scale our 'business'?

FROM "WHY THE LEAN START-UP CHANGES EVERYTHING," BY STEVE BLANK, MAY 2013 © HBR.ORG



33	Name of the Event	Open Innovation
	Duration	11.05.2021
	Resource Persons	Dr.Iyyanki Murali Krishna Former DRDO distinguished fellow, PhD from Indian Institute of science , Bangalore
	Audience	120
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom
	Objective:	The main objective of this program is to achieve ideation and innovation in companies by using both external and internal sources of knowledge and also promotes collaboration with people and organizations outside the company.
	Deliverables:	The expert has delivered a talk on Open Innovation , it's purposes and activities.
	Impact/Outcome:	The participants were able to gain knowledge on Open Innovation and it's purposes.



Centre for Innovation & Entrepreneurship MLR Institute of Technology

A talk on OPEN INNOVATION

On the occasion of **National Technology Day**

Dr. Iyyanki Murali Krishna
(Former DRDO distinguished Fellow)


DATE: MAY 11, 2021 TIME: 2:00 - 3:00 PM

JOIN US ON  JOIN US ON 

Meeting ID: 835 3514 1436
Passcode: 905748 LINK : <https://youtube.com/AXpakx9ykf4>

LINK : bit.do/MLRinnovation

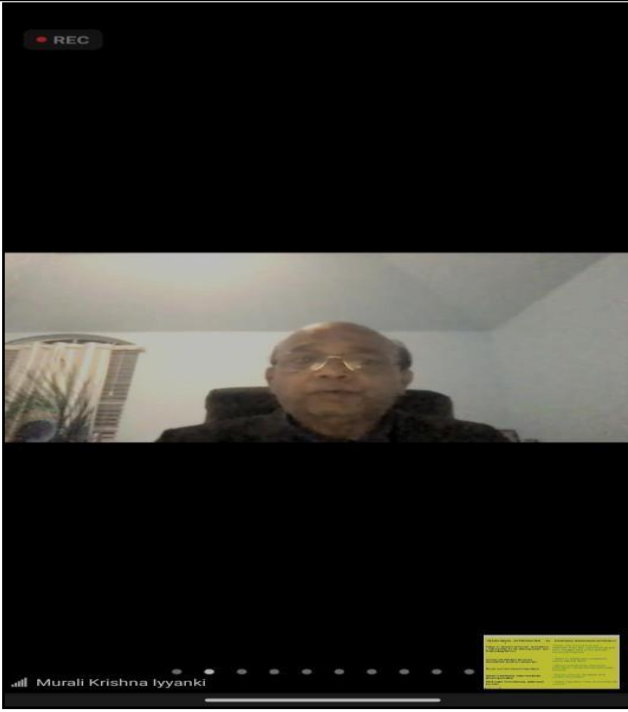


Zoom  Leave

REC

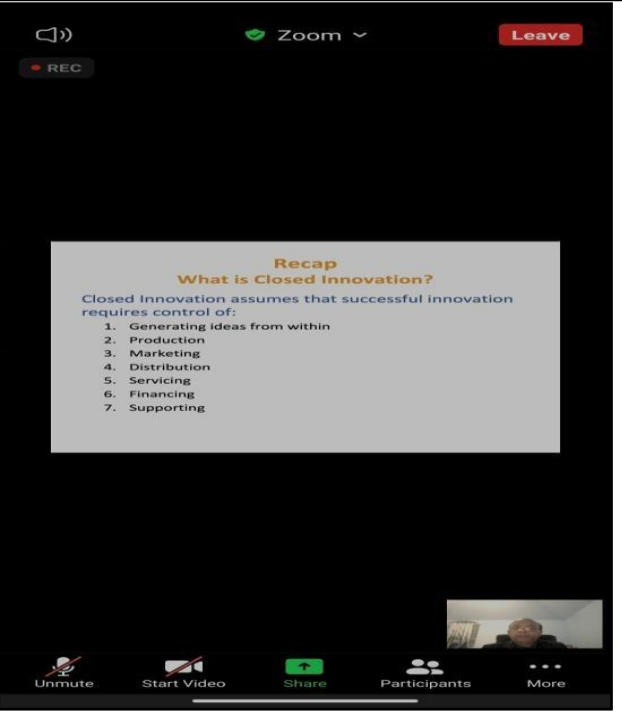
MLR Institute of Technology
Extends a warm Welcome to all.


Unmute Start Video Share Participants More



REC

Murali Krishna Iyanki



Zoom  Leave

REC

Recap
What is Closed Innovation?

Closed Innovation assumes that successful innovation requires control of:

1. Generating ideas from within
2. Production
3. Marketing
4. Distribution
5. Servicing
6. Financing
7. Supporting

Unmute Start Video Share Participants More

34	Name of the Event	Startup Lab Cohort - 2
	Duration	
	Audience	125
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLRIT
	Objective:	The main objective of this event is to make the students capable enough to build a startup that can support them financially.
	Deliverables:	Startup lab is a unique entrepreneurship program. Unlike incubators and accelerators that support business founders, a startup separates the idea-generation phase from the phase in which a team tests and develops idea.
	Impact/Outcome:	The participants from various institutes have took part in the event and has presented their startup ideas.



35	Name of the Event	Innovation in Cyber Security
	Duration	14.06.2021
	Resource Persons	Mr.Tajwar Khan CEO & Founder, Ethical Learner Pvt. Ltd.
	Audience	56
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom
	Objective:	<p>The main objective of this event is</p> <ul style="list-style-type: none"> • To provide broad overview of the field of Cyber Security. • To disseminate the knowledge of Cybersafety and security among students, and faculty. • To provide conceptual understanding of how Cyber Safety and Security can be used to secure • the information and internet through online and also to restrict accessing from harmful content. • To create awareness and interest in this technology and practices designed to protect • networks, devices, programs from unauthorized access among students.
	Deliverables:	The deliverables of this program are the importance of Cyber Safety and Security including the practices designed to protect networks, Internet security and safety of information from unauthorized access and roles and responsibilities of Cyber Security Analyst, Ethical Hacking, Network Security Engineer
Impact/Outcome:	The participants were able to gain knowledge on Cyber Safety and Security and career opportunities in the field of Cyber Safety and Security.	

MLR INSTITUTE OF TECHNOLOGY
(Affiliated to JNTU Hyderabad and Approved by AICTE - New Delhi)

EthicalLearner
It Starts the Next Generation

Jointly organizes

International Webinar on Fundamentals of Cyber Safety & Security

Mr. Tajwar Khan
CEO & Founder, Ethical Learner Pvt. Ltd
CEH | OSCP | Renowned Cyber Security
Researcher & Trainer

June 14, 2021 @ 5 PM

Registration link: <https://tinyurl.com/elwebinar2021>

For more info:
+91 9517716419

Virtual Platform:
ZOOM



Scan to register

17:26 m m 8 -

Zoom

REC

Leave

Hacking??

Is a technique in which you try to explore the technology at its extend and the look for loop holes for the same. The more you dig technology the more you find flaws.

Unmute Start Video Share Participants 113 More

17:30

Zoom

REC

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Black Hat Hackers: These are cyber criminals who are having minimum 10 to 15 years of experience in computer science. They always they can hack and at least try to hack anything possible. They do not have no word in their dictionary like winners.

White Hat Hackers: These are good people who help police and spy agencies to maintain the national security of a nation must remain secure.

Grey Hat Hackers: These are half devil and half angel kind of hackers who work in the day and back in the night. 200000 hacker

Script Kiddies: BLUE WHALE game developer



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Zoom

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WELCOME TO WEBINAR On CYBER SAFETY AND SECURITY

Mr. Tajwar Khan
CEO & Founder of Ethical Learner Pvt. Ltd

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36	Name of the Event	SOCIOPRENEUR
	Duration	11.06.2021
	Resource Persons	Prof. Amit Singh Senior Program Manager, WF Dr.V.Mahender Head, CIE, MLRIT Dr. Vivek Anand Associate Professor, MLRIT
	Audience	75
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLRIT
	Objective:	The main objective of this event is <ul style="list-style-type: none"> • To stimulate entrepreneurship among students. • To create a meaningful learning experience for students interested in venture creation. • To provide a platform where students can showcase their dreams and better their business models.
	Deliverables:	Sociopreneur is an event aimed at assessing the entrepreneurial skills of the participants. The students need to present their business idea .They need to identify a problem worth solving in the society and try to give a solution in the form of a good or a service.
Impact/Outcome:	The participants have designed a business plan and have presented their future dreams very articulately.	



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TRISHNA

Sociopreneur

- When you Cease to dream, you Cease to live.

PRIZES

₹3000 1
₹2000 2
₹1000 3

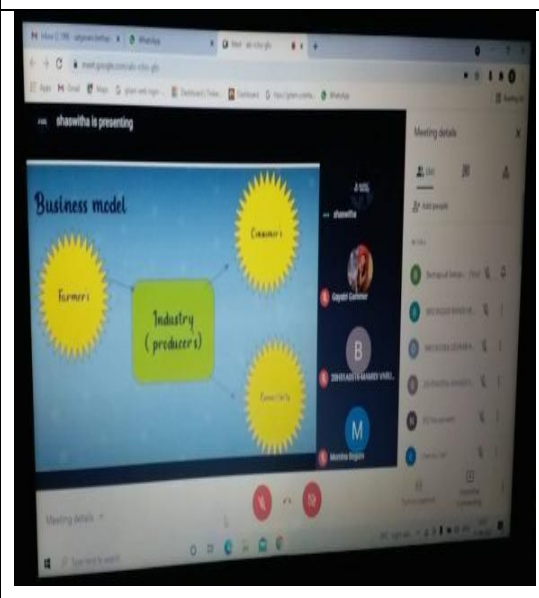
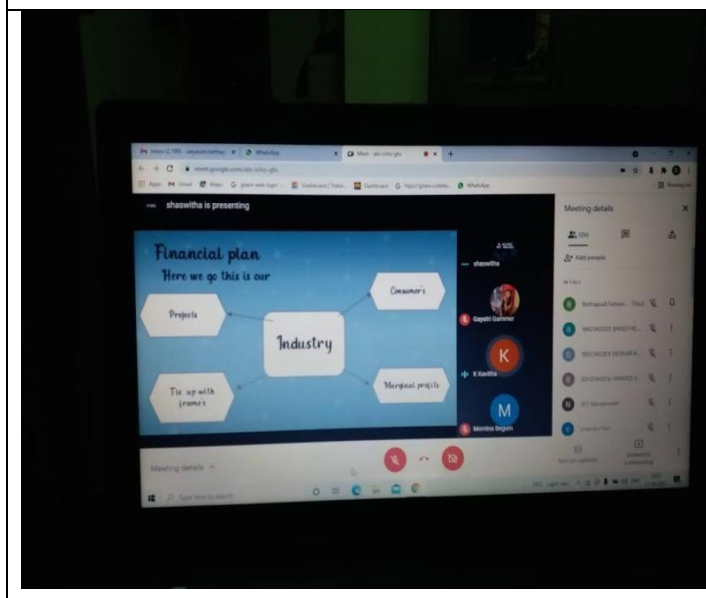
No Registration Fee

Date of the event : 13 June
Timings : 4:00 pm – 5:00 pm
Last date for Registration : 7 June
Last date for Submission : 10 June

For further details, contact
A. Devi Sai Krupa Ph: 9080720832
Gayathri Thapa Ph: 9438813548
Or visit
www.linktr.ee/trishna2021

Register Now

Scan for Registrations :

37	Name of the Event	Circuit Design Competition - Innovation contest
	Duration	13.06.2021
	Resource Persons	D.V Surya chandra Assistant professor, MLRIT. M.Raju naik Assistant professor, MLRIT.
	Audience	76
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLRIT
	Objective:	The main objective of this event is To make students develop circuits using various circuit simulation softwares applying latest technologies for solving real-time problems.
	Deliverables:	It is an in-house competition in which students from various departments have took part and presented their circuits on different topics.
	Impact/Outcome:	The participants have learnt latest technologies and have implemented them in the form of circuit designs in various simulation software.

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MLR Institute
of Technology

Department of Electronics and
Communication Engineering
presents

Circuit Design

**REGISTER NOW
FOR FREE**

**Student may use Circuit Simulation Softwares
like TinkerCAD, Proteus, etc.*



Last date for registration: **7TH JUNE 11:59 PM**

Last date for submission: **10TH JUNE 11:59 PM**

Winners Announcement: **13TH JUNE**

Register here: www.linktr.ee/trishna2021

Faculty Coordinators:

D.V. Surya Chandra
+91 8919-607-651

M.Raju Naik
+91 9391-511-027



Student Coordinators:

P. Venkata Sai
+91 7731-069-348

G.Shruthi
+91 7386-499-284

38	Name of the Event	Innovation Contest
	Duration	11.06.2021
	Resource Persons	Mrs. G. Sowmya Assistant professor, MLRIT. Mr. P. Srinivasa reddy Assistant professor, MLRIT.
	Audience	56
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLRIT
	Objective:	The main objective of this event is to make students develop their own codes in various programming language to solve the real-time problems.
	Deliverables:	This program is specially to bring out the coding skills of students in solving the real-time problems.
Impact/Outcome:	The students were able to present their own codes in various programming language developed for particular application.	



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CODIGO

<https://linktr.ee/trishna2021>

Screening Round : 9th June 2021
from 6:00 PM to 7:00 PM

Final Round 11th June 2021
from 6:00 PM to 7:30 PM

Registrations closes on 7th June 11:59PM

DEPARTMENT OF COMPUTER SCIENCE AND
ENGINEERING

Faculty Coordinator
Mrs G Sowmya - 7780192601

Student Volunteers
Mr P Srinivas Reddy - 9985726634
C Srikanth - 8297249291

39	Name of the Event	IPR for Academic Institutions
	Duration	26.04.2021
	Resource Persons	Dr.Abhay Jere ,Dr.Mohit Khambir
	Audience	78
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	MLRIT
	Objective:	<p>The main objective of this talk is</p> <ul style="list-style-type: none"> • To understand the basics of various forms of IPRs and its importance. • To know about various strategies to generate revenue from IPRs
	Deliverables:	The deliverables of this program are basics of various forms of IPRs and its importance and various strategies to generate revenue from IPRs.
Impact/Outcome:	The participants were able to gain knowledge on various forms of IPRs.	



Ministry of Education
Government of India

MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)

World IP Day

Session on
**Why IP is important
in academia?**

Dr. Abhay Jere
Chief Innovation Officer
MoE Innovation Cell

Dr. Mohit Gambhir
Innovation Director
MoE Innovation Cell

Monday 26th
APRIL 2021

03.00 PM - 04.00 PM

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40	Name of the Event	Mentor Talk
	Duration	03.07.2021
	Resource Persons	Mr. Surendra Tipparaju Director at Microsoft
	Audience	54
	Organizing Agency	Centre for Innovation and Entrepreneurship
	Venue:	Zoom
	Objective:	<p>The main objective of this talk is</p> <ul style="list-style-type: none"> • To expose students to the frontiers of AI-intensive computing and information systems. • To discuss the core concepts and algorithms of AI and technologies those are implemented by the AI. • To provide a step by step guide to start a career as an Artificial Intelligence Engineer. • To create an awareness and interest in AI technology and provide motivation to the students how they can start their career in AI.
	Deliverables:	The deliverables of this program are detailed description of Concepts of Artificial Intelligence.
Impact/Outcome:	The participants were able to know about the career opportunities with artificial intelligence and also to fill the gap between academics to get awareness of the latest technologies.	

YesMentor

Telangana Academy for Skill and Knowledge (TASK)
In association with Yes Mentor is organising

Mentor Talk

On

Introduction to AI and How to build a successful career in AI

Key Takeaways

- ❖ Understanding the changing job landscape of AI
- ❖ Emerging career and job trends in AI
- ❖ How to build successful career in AI

Session will be delivered in both Telugu & English

By
Mr. Surendra Tipparaju
Director at Microsoft

03rd July 2021- Saturday
4:00 PM to 06.00 PM

Use the below link to join
<https://tinyurl.com/yac5v83c>

www.task.telangana.gov.in | 040-48488275 | enquiry_task@telangana.gov.in | FB: @task.ts | Twitter: @tasks

